

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM681393

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Outdoor Hub, LLC		10/15/2021	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	CarbonTV, LLC		
Street Address:	18000 W. Nine Mile Road, 10th Floor		
City:	Southfield		
State/Country:	MICHIGAN		
Postal Code:	48075		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5052755	CARBONTV	
Registration Number:	5101474	AMERICAN HARVEST	
Registration Number:	4850166	AMERICAN ELEMENTS	
Registration Number:	4936385	SEE WHAT YOU'RE MADE OF	
Registration Number:	5292739	HEARTLANDIA	
CORRESPONDENCE DATA			
Fax Number:	2489888363		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-988-8360		
Email:	tmdocket@cgolaw.com		
Correspondent Name:	Timothy Bradley		
Address Line 1:	400 West Maple Road, Suite 350		
Address Line 2:	Carlson, Gaskey & Olds, P.C.		
Address Line 4:	Birmingham, MICHIGAN 48009		
ATTORNEY DOCKET NUMBER:	67865-003 TUS1		
NAME OF SUBMITTER:	Timothy Bradley		
SIGNATURE:	/Timothy Bradley/		
DATE SIGNED:	10/15/2021		

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Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, **Outdoor Hub, LLC**, a Michigan limited liability company having a principal address at 30800 Telegraph Road, Suite 4095 Bingham Farms, MI (“Assignor”), is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Registration Date
CARBONTV	5,052,755	October 4, 2016
AMERICAN HARVEST	5,101,474	December 13, 2016
AMERICAN ELEMENTS	4,850,166	November 10, 2015
SEE WHAT YOU'RE MADE OF	4,936,385	April 12, 2016
HEARTLANDIA	5,292,739	September 19, 2017

WHEREAS, **CarbonTV, LLC**, a Michigan limited liability company having a principal address at 18000 W. Nine Mile Road, 10th Floor, Southfield, Michigan, 48075 (“Assignee”), is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

OUTDOOR HUB, LLC

By:  _____
NAME OF PERSON SIGNING,
TITLE

Signed on this 15th day of October, 2021.