

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM683394

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atari, Inc.		12/18/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BigBen interactive S.A.		
Street Address:	396-466 Rue de la Voyette		
Internal Address:	CRT-2		
City:	Fretin		
State/Country:	FRANCE		
Postal Code:	59273		
Entity Type:	Société Anonyme (Sa): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88030369	TEST DRIVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9082309105		
Email:	Tim@TJKIPLaw.com		
Correspondent Name:	Timothy J. Kelly		
Address Line 1:	PO Box 128		
Address Line 4:	Bay Head, NEW JERSEY 08742		
NAME OF SUBMITTER:	Timothy J. Kelly		
SIGNATURE:	/tjk/		
DATE SIGNED:	10/25/2021		
Total Attachments: 1			
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OP \$40.00 88030369

TRADEMARK ASSIGNMENT

Atari, Inc., a Delaware corporation, with an address of 286 Madison Avenue, New York, New York 10017 USA ("Assignor"), wishes to assign to BIGBEN INTERACTIVE SA, a French société anonyme, with an address of 396-466, Rue de la Voyette, CRT 2 - 59273 FRETIN, - France ("Assignee"), the entire right, title and interest in and to the following trademark and/or service mark:



MARK	COUNTRY	APP. NO.
TEST DRIVE	USA	88030369

and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America and foreign jurisdictions with respect to the foregoing; along with the associated goodwill and along with the entire business of Assignor or the portion of the business to which the marks pertain, which is ongoing and existing; and any and all renewals thereof, together with the right to bring suit and collect for any and all past, present and future infringements thereof (collectively, the "Trademark Rights").

In view of good and valuable consideration, the payment of ten dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be reasonably requested by Assignee to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Trademark Assignment and all terms of this Trademark Assignment shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

ATARI, INC. ASSIGNOR Date: <u>December 18</u> , 2018 By:  Name: <u>Todd S. Hutter</u> Title: <u>COO</u>	BIGBEN INTERACTIVE SA ASSIGNEE Date: <u>November 15</u> , 2018 By:  Name: <u>Alain Falic</u> Title: <u>CEO</u>
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