

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM684517

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HELM, LLC		10/11/2021	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	HELM43, LLC		
Street Address:	47911 HALYARD DRIVE, SUITE 200		
City:	PLYMOUTH		
State/Country:	MICHIGAN		
Postal Code:	48170		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4808199	HELM	
Registration Number:	4808273	HELMINC.COM	
Registration Number:	6067876	HELM PROMOTIONS	
Serial Number:	97055715	HELM	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3129855900		
Email:	tward@clarkhill.com		
Correspondent Name:	CLARK HILL PLC		
Address Line 1:	130 East Randolph St., Suite 3900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	22043/182605		
NAME OF SUBMITTER:	Adam J. Fromm		
SIGNATURE:	/Adam J. Fromm/		
DATE SIGNED:	10/29/2021		
Total Attachments: 2	source=Name Change 182605#page1.tif		

OP \$115.00 4808199

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
FILING ENDORSEMENT

This is to Certify that the CERTIFICATE OF RESTORATION OF GOOD STANDING
for

HELM43, LLC

ID Number: 802231628

received by electronic transmission on October 11, 2021 ***, is hereby endorsed.***

Filed on October 11, 2021 ***, by the Administrator.***

The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.



In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 11th day of October, 2021.

A handwritten signature in cursive script that reads "Linda Clegg".

Linda Clegg, Director

Corporations, Securities & Commercial Licensing Bureau