OP \$115.00 4808199

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM684517

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HELM, LLC		10/11/2021	Limited Liability Company: MICHIGAN

RECEIVING PARTY DATA

Name:	HELM43, LLC	
Street Address:	47911 HALYARD DRIVE, SUITE 200	
City:	PLYMOUTH	
State/Country:	MICHIGAN	
Postal Code:	48170	
Entity Type:	Limited Liability Company: MICHIGAN	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4808199	HELM
Registration Number:	4808273	HELMINC.COM
Registration Number:	6067876	HELM PROMOTIONS
Serial Number:	97055715	HELM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3129855900

Email: tward@clarkhill.com
Correspondent Name: CLARK HILL PLC

Address Line 1: 130 East Randolph St., Suite 3900

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	22043/182605
NAME OF SUBMITTER:	Adam J. Fromm
SIGNATURE:	/Adam J. Fromm/
DATE SIGNED:	10/29/2021

Total Attachments: 2

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TRADEMARK REEL: 007477 FRAME: 0063 source=Name Change 182605#page2.tif

TRADEMARK REEL: 007477 FRAME: 0064

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS FILING ENDORSEMENT

This is to Certify that the CERTIFICATE OF RESTORATION OF GOOD STANDING

for

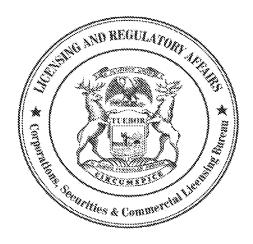
HELM43, LLC

ID Number: 802231628

received by electronic transmission on October 11, 2021 , is hereby endorsed.

Filed on October 11, 2021 , by the Administrator.

The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.



RECORDED: 10/29/2021

In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 11th day of October, 2021.

Linda Clegg, Director

Corporations, Securities & Commercial Licensing Bureau

TRADEMARK REEL: 007477 FRAME: 0065