

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM683507

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900644672		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Screen6 B.V.		10/21/2021	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Samba TV, Inc.		
<b>Street Address:</b>	118 King Street, Suite 100		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5086646	SCREEN6	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6192350398		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6506459012		
<b>Email:</b>	docketing@procopio.com		
<b>Correspondent Name:</b>	Michael C. Jones		
<b>Address Line 1:</b>	525 B Street, Suite 2200		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>ATTORNEY DOCKET NUMBER:</b>	127337-006US001		
<b>NAME OF SUBMITTER:</b>	Michael C. Jones		
<b>SIGNATURE:</b>	/Michael C. Jones/		
<b>DATE SIGNED:</b>	10/25/2021		
<b>Total Attachments: 3</b>			
source=2021 10-21 Trademark Assignment of SCREEN6 (Reg. No. 5086646)(5510667.1).doc#page1.tif			
source=2021 10-21 Trademark Assignment of SCREEN6 (Reg. No. 5086646)(5510667.1).doc#page2.tif			
source=2021 10-21 Trademark Assignment of SCREEN6 (Reg. No. 5086646)(5510667.1).doc#page3.tif			

## TRADEMARK ASSIGNMENT

**TRADEMARK:** SCREEN6  
**APPLICATION NO.:** 87006190  
**REGISTRATION NO.:** 5086646  
**REGISTRATION DATE:** November 22, 2016

**WHEREAS**, Screen6 B.V. having a place of business at Weteringschans 165, Amsterdam 1017XD Netherlands (hereinafter "Assignor") are the assignees of all goodwill, right, title and interest in the trademark SCREEN6 (the "Trademark"), registered on the Principal Register of the United States Patent and Trademark Office; and

**WHEREAS**, Samba TV, Inc. (hereinafter "Assignee") having a principal place of business at 118 King Street, Suite 100, San Francisco, California 94107 United States of America, wishes to acquire all right, title, goodwill and interest in and to the Trademark, including any choses in action relating to said Trademark; and

**WHEREAS**, it is desired that the assignment of the Trademark be made of record in the United States Patent and Trademark Office.

**NOW, THEREFORE**, in consideration of the foregoing and the mutual covenants and agreements set forth below, and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, the parties, as of the date of the last signature below (the "Effective Date") hereby agree as follows:

1. Assignment. Assignor does hereby sell, assign, transfer and convey unto Assignee, its successors, assigns, and legal representatives, and Assignee hereby accepts the transfer and assignment all of the right, title and interest in and to said Trademark, together with the good will of the business symbolized by the Trademark, and the right (but not the obligation) to assert the Trademark and to collect for all past, present, and future infringements, and claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur on or before the Effective Date of this Assignment;
2. Recordation and Further Assurances. Assignor authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, and the officials of corresponding entities or agencies in any applicable jurisdictions throughout the world, to record and register this Assignment upon request by Assignee. Assignors agree to execute any further documents, now and hereinafter necessary to perfect the rights herein assigned, all without further compensation to Assignors.
3. Valid Execution. This Assignment is executed by Assignor and Assignee and shall be binding upon such parties hereto and their respective successors and assigns, for the uses and purposes set forth and referred to above, effective as of the Effective Date.

3. Amendment. This Assignment shall not be changed or modified, in whole or in part, except by supplemental written agreement or amendment signed by each of Assignor and Assignee.
4. Severability. If any provision of this Assignment, as applied to any party or to any circumstance, is declared by a court of competent jurisdiction to be illegal, unenforceable or void, this Assignment shall continue in full force and effect without said provision. Upon any determination that any provision is illegal, unenforceable or void, the parties hereto shall negotiate in good faith to modify this Assignment so as to effect the original intent of the parties as closely as possible in a mutually acceptable manner in order that the transactions contemplated hereby are consummated as originally contemplated to the fullest extent possible.
5. Governing Law. The rights and obligations of the parties hereto shall be governed by, and this Assignment shall be interpreted, construed and enforced in accordance with, the laws of the United States of America, excluding its conflict of laws rules to the extent such rules would apply the law of another jurisdiction.
6. Counterparts. This Assignment may be signed and delivered in any number of counterparts, including by means of electronic delivery (*e.g.*, electronic mail in Portable Document Format (PDF) or DocuSign), each of which shall be deemed an original, with the same effect as if the signatures thereto and hereto were upon the same instrument.

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IN WITNESS WHEREOF, each of the parties hereto has caused this Assignment to be signed by its duly authorized representative as of the Effective Date:

**ASSIGNOR**

Executed this 21st day of October, 2021.

By: Michael Farrow  
4222B3C924A2760E1E5E836C22584E

Name: Michael Farrow

Title: Director

**ASSIGNEE**

Executed this 21st day of October, 2021.

By: Maulik Shah  
13A823744474483D0A3C19A7976B957

Name: Maulik Shah

Title: General Counsel