

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM685622

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beige Key LLC		11/03/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Meta Platforms, Inc.		
Street Address:	1601 Willow Road		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	6239288	META.	
Registration Number:	5884054	MONDAY NIGHT META	
Registration Number:	6253957	META	
Registration Number:	6253946	META THREADS	
Registration Number:	6479312	META GEAR	
Registration Number:	6208289	V	
Registration Number:	5239296	METABOOK	
Registration Number:	3285345	METACAFE	
Registration Number:	3285344	METACAFE	
Registration Number:	6342807	METAVIEW	
Registration Number:	5261193	META 2	
Registration Number:	5424518	META WORKSPACE	
Registration Number:	5219422	META 2	
Registration Number:	5201102	META	
Registration Number:	4870701	META	
Registration Number:	4870702	META 1	
Registration Number:	5261590	META PREVIEW	
Registration Number:	4870766	M	
Registration Number:	5201103	M	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	5201104	M
Registration Number:	5517777	METAVR
Registration Number:	5517778	M METAVR
Serial Number:	90232153	META
Serial Number:	97026695	METAVIEW
Serial Number:	87723881	META GAMING STUDIOS
Serial Number:	97056579	META GAMING STUDIOS
Serial Number:	97056565	META GAMING STUDIOS
Serial Number:	97056539	META GAMING STUDIOS

CORRESPONDENCE DATA

Fax Number: 4157237132

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4152737507

Email: amalutta@kilpatricktownsend.com

Correspondent Name: Kilpatrick Townsend & Stockton LLP

Address Line 1: Two Embarcadero Center, Suite 1900

Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Anthony J. Malutta
SIGNATURE:	/anthony j. malutta/
DATE SIGNED:	11/03/2021

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into this 3rd day of November, 2021, by and between Beige Key LLC, a Delaware limited liability company with a principal address at 251 Little Falls Drive, Wilmington, DE 19808 ("Assignor") and Meta Platforms, Inc., a Delaware corporation with a principal address at 1601 Willow Road, Menlo Park, CA 94025 ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks set forth on Schedule 1 hereto, including all United States common law rights therein, all United States applications and registrations therefor, and all goodwill associated therewith and symbolized thereby (collectively, the "Trademarks"); and,

WHEREAS, Assignor desires to assign all its right, title, and interest in and to the Trademarks to Assignee, and Assignee desires to confirm as a matter of record its acquisition of the Trademarks.

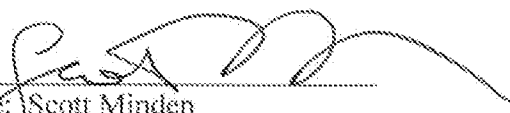
NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, including all United States common law rights therein, all United States applications and registrations therefor, and all goodwill associated therewith and symbolized thereby, including the right to sue and recover damages for future, present, and past infringements related to the Trademarks.

IN WITNESS WHEREOF, the parties have caused this Assignment to be
executed and effective the 3rd day of November, 2021.

BEIGE KEY LLC

By: 
Name: Margaret C. McHugh
Title: Authorized Signatory

META PLATFORMS, INC.

By: 
Name: Scott Minden
Title: Associate General Counsel

SCHEDULE 1

Mark	Status	Serial No.	Reg. No.
META.	Registered	90000042	6239288
META	Pending	90232153	
MONDAY NIGHT META	Registered	88363873	5884054
META	Registered	87891375	6253957
META THREADS	Registered	87842532	6253946
META GEAR	Registered	87842572	6479312
Stacked V Design	Registered	87842605	6208289
METABOOK	Registered	86968380	5239296
METACAFE	Registered	77074387	3285345
METACAFE	Registered	77074373	3285344
METAVIEW	Registered	88760704	6342807
METAVIEW	Pending	97026695	
META2 (Design)	Registered	87318116	5261193
META WORKSPACE	Registered	87268322	5424518
META 2	Registered	86906559	5219422
META (Design)	Registered	86907005	5201102
META	Registered	86626967	4870701
META 1	Registered	86626971	4870702
META PREVIEW	Registered	86627527	5261590
M (Design)	Registered	86631454	4870766
M (Design)	Registered	86907020	5201103
M (Design)	Registered	86907029	5201104
METAVR	Registered	87676177	5517777
M METAVR (Design)	Registered	87676194	5517778
META GAMING STUDIOS	Pending	87723881	
META GAMING STUDIOS	Pending	97056579	
META GAMING STUDIOS	Pending	97056565	
META GAMING STUDIOS	Pending	97056539	