

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM685733

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Biaobiao Network Technology Co., Ltd.		11/02/2021	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	YuZhou Ruim Shang Hair Products Co., Ltd.		
Street Address:	North of West Street Road, Hancheng Office		
City:	Yuzhou City		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6440273	ELIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dmtm2020@outlook.com		
Correspondent Name:	Si Hongliang		
Address Line 1:	4737 Baldwin Park Blvd		
Address Line 4:	Baldwin Park, CALIFORNIA 91706		
NAME OF SUBMITTER:	/Si Hongliang/		
SIGNATURE:	/Si Hongliang/		
DATE SIGNED:	11/04/2021		
Total Attachments: 2			
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OP \$40.00 6440273

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 02 Day of November, 2021, between Guangzhou Biaobiao Network Technology Co., Ltd., having the address as Room 419, Building 4, No. 38 Dalisha Road, Zhucun, Tianhe District, Guangzhou CHINA 510000; and Yuzhou Ruim Shang Hair Products Co., Ltd., having the address as North of West Street Road, Hancheng Office, Yuzhou City.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg. No. 6440273, dated 03 Day of Aug., 2021

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 02 day of November 2021

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Biaobiao Network Technology Co., Ltd.

Signed by: Yu Hanlin

Name: Yu Hanlin

Title: Principal

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REEL: 007483 FRAME: 0820

ASSIGNEE:

YuZhou Ruim Shang Hair Products Co., Ltd.

Signed by: Si Hongliang

Name: Si Hongliang

Title: Principal

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RECORDED: 11/04/2021

REEL: 007483 FRAME: 0821