

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686059

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GAC Holdings, LLC		11/03/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GAC Media, LLC,		
Street Address:	2001 Beach Street		
Internal Address:	Suite 201		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76103		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4429507	FARM KINGS	
Registration Number:	4484219	GAC	
Registration Number:	4466256	GAC	
Registration Number:	2068897	GREAT AMERICAN COUNTRY	
Registration Number:	5575251	GREAT AMERICAN COUNTRY	
Registration Number:	5513895	GREAT AMERICAN COUNTRY	
Registration Number:	5105049	HIDDEN GOLD	
Registration Number:	4886486	HOME WRANGLERS	
Registration Number:	4224932	LIVING COUNTRY	
Registration Number:	5676791	LOUISIANA RIVER BUILDS	
Registration Number:	4961479	MADE FROM AMERICA	
Registration Number:	5065148	RV NATION	
Registration Number:	4914846	SOUTHERN BARBECUED EVERYTHING	
Registration Number:	5962201	ALOHA BUILDS	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215.564.2727
Email: bhipdocket@bakerlaw.com
Correspondent Name: Kevin M. Bovard
Address Line 1: 2929 Arch Street, Cira Centre, 12th Fl.
Address Line 2: BakerHostetler
Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

ATTORNEY DOCKET NUMBER:	122505.555555
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NAME OF SUBMITTER:	Kevin M. Bovard
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SIGNATURE:	/Kevin M. Bovard/
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DATE SIGNED:	11/05/2021
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, GAC Holdings, LLC a Delaware limited liability company, with a principal place of business at 2001 Beach Street, Suite 201 Fort Worth Texas 76103 (“Assignor”) is the owner of the trademarks and related Trademark Registrations listed in Exhibit A (hereinafter “the Marks”); and

WHEREAS, GAC Media, LLC, a Delaware limited liability company, with a principal place of business at 2001 Beach Street, Suite 201 Fort Worth Texas 76103 (“Assignee”), is desirous of acquiring all right, title, and interest in and to the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, intending to be legally bound hereby, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its rights, title, and interest in and to the Marks, including any causes of action relating to the Marks and the right to bring suit for past infringement of the Marks, together with the good will of the business symbolized by the Marks, and the above-identified registration thereof.

The undersigned are duly authorized to sign this document on behalf of the Assignor and Assignee, respectively.

GAC HOLDINGS, LLC

Bill Abbott

By: William Abbott
Date: November 3, 2021
Title: President

GAC MEDIA, LLC

Bill Abbott

By: William Abbott
Date: November 3, 2021
Title: President & CEO

Exhibit A

Jurisdiction	Mark	Status	Application Number	Registration Number
United States	FARM KINGS	Registered	85/609896	4429507
United States	GAC	Registered	85/955611	4484219
United States	GAC	Registered	85/955607	4466256
United States	GREAT AMERICAN COUNTRY	Registered	75/044842	2068897
United States	GREAT AMERICAN COUNTRY and Design	Registered	87/808803	5575251
United States	GREAT AMERICAN COUNTRY and Design	Registered	87/809226	5513895
United States	HIDDEN GOLD	Registered	87/042279	5105049
United States	HOME WRANGLERS	Registered	86/260867	4886486
United States	LIVING COUNTRY	Registered	85/544454	4224932
United States	LOUISIANA RIVER BUILDS	Registered	87/484893	5676791
United States	MADE FROM AMERICA	Registered	86/608660	4961479
United States	RV NATION	Registered	86/609254	5065148
United States	SOUTHERN BARBECUED EVERYTHING	Registered	86/451931	4914846
United States	ALOHA BUILDS	Registered	87/842436	5962201

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