

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686535

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Green River Corporation		07/31/2021	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	WIT Beverage Company		
Street Address:	1822 Buenaventura Boulevard, Suite 101		
City:	Redding		
State/Country:	CALIFORNIA		
Postal Code:	96001		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0129217	GREEN RIVER	
Registration Number:	0669029	GREEN RIVER	
CORRESPONDENCE DATA			
Fax Number:	2627850162		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	262-785-0160		
Email:	info@itspatentable.com		
Correspondent Name:	Donald J. Ersler		
Address Line 1:	1165 Terrace Drive		
Address Line 4:	Elm Grove, WISCONSIN 53122-2040		
NAME OF SUBMITTER:	Donald J. Ersler		
SIGNATURE:	/Donald J. Ersler/		
DATE SIGNED:	11/08/2021		
Total Attachments: 1			
source=Three Green River Trademark Assignments to Wit Beverage#page1.tif			

OP \$65.00 0129217

Trademark Assignment Agreement

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), dated as of the 31st day of July 2021 (the "Effective Date"). by Green River Corporation, an Illinois corporation with an address of 1500 Synergy Drive, Wauconda, Illinois 60084 ("Assignor"), in favor of WIT Beverage Company, a California corporation with an address of 1822 Buena Ventura Boulevard, Suite 101, Redding, California 96001 ("Assignee").

WHEREAS, Assignor owns United States Trademark Registrations numbered 129,217 and 669,029 and Canadian Trademark Registration number 111,716 for the Green River® mark (the "Trademarks"); and

WHEREAS, Assignee desires to acquire the Trademarks and the goodwill associated with and symbolized by the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged. Assignor sells, assigns, and transfers unto Assignee, and its successors and assigns, all of its right, title and interest in and to the Trademarks, together with its rights, if any, in the goodwill of the businesses connected with the use of and symbolized by the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment Agreement to be duly executed, as of the Effective Date.

ASSIGNOR:

Green River Corporation, an Illinois corporation

By: 

Name: ROBERT Soudens

Title: CEO

ASSIGNEE:

WIT Beverage Company, a California corporation

By: 

Name: James E. Akers

Title: VP Sales Marketing - owner