

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686885

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peachtree Playthings, Inc.		12/06/2019	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Southern States Marketing Inc.		
Doing Business As:	Peachtree Playthings		
Street Address:	601 Woodlawn Drive, N.E.		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30067		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4375123	SPRINGFIELD COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	2157359305		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2157359302		
Email:	trademarks@thebellesgroup.com		
Correspondent Name:	Lisa Peller London		
Address Line 1:	1800 JOHN F KENNEDY BLVD.		
Address Line 2:	SUITE 1010		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Lisa Peller London		
SIGNATURE:	/lisapellerlondon/		
DATE SIGNED:	11/09/2021		
Total Attachments: 2			
source=Peachtree to SSM assignment#page1.tif			
source=Peachtree to SSM assignment#page2.tif			

OP \$40.00 4375123

TRADEMARK ASSIGNMENT AGREEMENT

This ASSIGNMENT, dated as of the execution date below, is from Peachtree Playthings, Inc., a Georgia corporation ("Assignor") to Southern States Marketing Inc., dba Peachtree Playthings, a Georgia corporation ("Assignee").

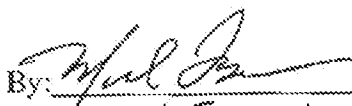
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledge:

Assignor hereby conveys, assigns, transfers and delivers to Assignee, its successors and assigns, to have and to hold the same for use and enjoyment of Assignee and its successors and assigns, the entire right, title and interest in and to the marks listed on Schedule A, attached hereto, together with any registrations therefor, anywhere in the world ("the Trademarks"), along with the goodwill those marks represent and the right to recover for damages and profits for past and future infringements thereof, the Trademarks to be held and enjoyed by Assignee for its own use and behalf and for the use and behalf of its successors, assigns, and appropriate parties as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the date written below.

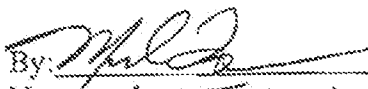
Peachtree Playthings, Inc.

Date: Dec. 6, 2019

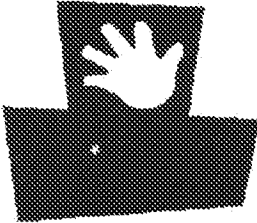
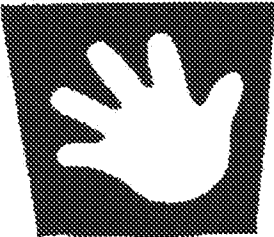

By: 
Name: MARK TASMAN
Title: PRESIDENT

Southern States Marketing, Inc.

Date: Dec. 6, 2019

By: 
Name: MARK TASMAN
Title: PRESIDENT

SCHEDULE A

TRADEMARK	REG. NUMBER
FIBRE-CRAFT	1302678
FIBRE-CRAFT	1401835
FIBRE-CRAFT	2022993
CREATIVE HANDS	2342740
THE SPRINGFIELD COLLECTION	2570013
CREATIVE HANDS	2871355
	3649449
	3649450
Fibre [♥] Craft	3665622
SPRINGFIELD COLLECTION	4375123
SPRINGFIELD BOUTIQUE	4860379
	4915257
SPRINGFIELD	4863279