

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM687128

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Biaobiao Network Technology Co., Ltd.		11/10/2021	limited company: CHINA
RECEIVING PARTY DATA			
Name:	Shenzhen LIJINXIN Technology Co., Ltd		
Street Address:	3069# Caitian Road, Gangxia community, Futian District		
Internal Address:	3203E Room A buildingGalaxy Century Building		
City:	Shenzhen		
State/Country:	CHINA		
Postal Code:	518000		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6462693	SIMDOG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	1403819048@qq.com		
Correspondent Name:	Huang, Hanbing		
Address Line 1:	Bld 1,Runda Yuanting Daling Community		
Address Line 2:	Rm. 909, Block A		
Address Line 4:	Longhua Shenzhen, 中国 518000		
NAME OF SUBMITTER:	Hanlin Yu		
SIGNATURE:	/Hanlin Yu/		
DATE SIGNED:	11/10/2021		
Total Attachments: 2			
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OP \$40.00 6462693

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this **November 10, 2021**, by and between

Guangzhou Biaobiao Network Technology Co., Ltd., a limited company (Ltd.) under the law of China, located in Room 419, Building 4, No. 38 Dalisha Road, Zhucun, Tianhe District Guangzhou CHINA 510000 (hereinafter referred to as "ASSIGNOR") and

Shenzhen LIJINXIN Technology Co., Ltd., a limited company (Ltd.) under the law of China, located in Address: 3203E Room A building, Galaxy Century Building, 3069# Caitian Road, Gangxia community, Futian District, Shenzhen, China 518000 (hereinafter referred to as "ASSIGNEE")

with respect to US Registration Number **6462693** trademark **SIMDOG** (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.

2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.

3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable

attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR

ASSIGNEE

**Guangzhou Biaobiao Network
Technology Co., Ltd.**

Shenzhen LIJINXIN Technology Co., Ltd

President: Hanlin Yu
Signature

President: Wu Haoran
Signature

Hanlin Yu

Wu Haoran