

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM687324

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	03/31/2021		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Welk Resort Group, Inc.		11/10/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Welk Group, Inc.		
<b>Street Address:</b>	11400 W. Olympic Blvd. Suite #760		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3052136	WELK	
<b>Registration Number:</b>	3068135	LAWRENCE WELK	
<b>Registration Number:</b>	3147802	WELK RESORT	
<b>Registration Number:</b>	3982065	WELK RESORTS	
<b>Registration Number:</b>	3983133	WELK RESORTS	
<b>Registration Number:</b>	5336288	EXPERIENCES BY WELK	
<b>Registration Number:</b>	5465395	EXPERIENCES COLLECTION BY WELK RESORTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@higgslaw.com, reidelbach@higgslaw.com		
<b>Correspondent Name:</b>	Charles Reidelbach, Higgs Fletcher Mack		
<b>Address Line 1:</b>	401 W. A Street, Suite 2600		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>ATTORNEY DOCKET NUMBER:</b>	114528-00021		
<b>NAME OF SUBMITTER:</b>	James Cekola		
<b>SIGNATURE:</b>	/James Cekola/		

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<b>DATE SIGNED:</b>	11/10/2021
<b>Total Attachments: 2</b> source=2021.11.10_TRADEMARK_ASSIGNMENT_executed#page1.tif source=2021.11.10_TRADEMARK_ASSIGNMENT_executed#page2.tif	

**TRADEMARK ASSIGNMENT**

This trademark assignment is made as of the last signature date set forth below and effective as of March 31, 2021, by and between Welk Resort Group, Inc., a California corporation having a place of business at 300 Rancheros Drive Suite 450, San Marcos, California 92069 (“Assignor”) and The Welk Group, Inc., a California corporation having a place of business at 11400 W. Olympic Blvd. Suite #760, Los Angeles, California 90064 (“Assignee”).

WHEREAS, Assignor owns the trademarks listed in Schedule A, including the U.S. trademark registrations identified in Schedule A (the “Trademarks”); and

WHEREAS, Assignee wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks together with any goodwill associated with the Trademarks and the right to sue and recover for past infringements, dilution, and other violations.

Welk Resort Group, Inc.

DocuSigned by:  
By: Kristen Meyers

Name: Kristen L. Meyers

Title: Vice President

Date: 11/10/2021

The Welk Group, Inc.

DocuSigned by:  
By: Larry Welk

Name: Larry Welk

Title: President and CFO

Date: 11/10/2021

**SCHEDULE A**

<b>MARK</b>	<b>REG. NO.</b>	<b>JURISDICTION</b>
WELK	3052136	United States
LAWRENCE WELK	3068135	United States
WELK RESORT	3147802	United States
WELK RESORTS	3982065	United States
WELK RESORTS & Design	3983133	United States
EXPERIENCES BY WELK	5336288	United States
EXPERIENCES COLLECTION BY WELK RESORTS	5465395	United States