

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM687869

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kantar Retail, LLC		11/19/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Kantar Consulting LLC		
Street Address:	3411 Silverside Road, Rodney Building No. 104		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2875919	POWERANKING	
Registration Number:	2939621	POWERANKING	
Registration Number:	2843806	SHOPPERGENETICS	
Registration Number:	2806736	RICHMIX	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	12124684823		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz, Esq.		
Address Line 1:	Davis & Gilbert LLP, 1675 Broadway 31Fl		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	32256-1-0		
NAME OF SUBMITTER:	Jeffrey C. Katz		
SIGNATURE:	/Jeffrey C. Katz/		
DATE SIGNED:	11/12/2021		
Total Attachments: 2			
source=Kantar Retail to Kantar Consulting LLC Nov 19 2018#page1.tif			

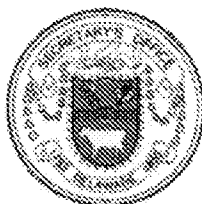
CH \$115.00 2875919

Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KANTAR RETAIL, LLC", CHANGING ITS NAME FROM "KANTAR RETAIL, LLC" TO "KANTAR CONSULTING LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF NOVEMBER, A.D. 2018, AT 4:52 O`CLOCK P.M.



2294961 8100
SR# 20187722332

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203937903
Date: 11-20-18

TRADEMARK
REEL: 007493 FRAME: 0865

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:52 PM 11/19/2018
FILED 04:53 PM 11/19/2018
SR 30187722232 - File Number 1284961

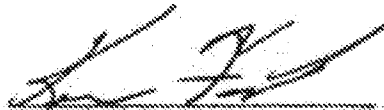
**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
KANTAR RETAIL, LLC**

1. The name of the limited liability company (hereinafter called the "limited liability company") is KANTAR RETAIL, LLC.

2. The certificate of formation of the limited liability company is hereby amended by deleting Article 1. thereof in its entirety and by substituting in lieu of said Article the following new Article:

"1. Name. The name of the limited liability company is KANTAR CONSULTING LLC (the "Company")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on November 19, 2018.



Kevin Farewell
Authorized Person

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