

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM687879

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/01/2021		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pioneer Corporation		10/20/2021	Corporation: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PIP Holdings K.K.		
<b>Street Address:</b>	28-8, Honkomagome 2-chrome		
<b>City:</b>	Bunkyo-ku, Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	113-0021		
<b>Entity Type:</b>	Kabushiki Kaisha (K.K.): JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4797736	MAPFAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7034655355		
<b>Email:</b>	smithj@mwzb.com		
<b>Correspondent Name:</b>	Jeffrey Smith, Esq of Millen & White, PC		
<b>Address Line 1:</b>	2200 Clarendon Boulevard		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		
<b>ATTORNEY DOCKET NUMBER:</b>	AMTLAW-0030-X		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Jeffrey Smith, Esq of Millen & White, PC		
<b>Address Line 1:</b>	2200 Clarendon Boulevard		
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<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		

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<b>NAME OF SUBMITTER:</b>	Jeffrey A. Smith
<b>SIGNATURE:</b>	/jas/
<b>DATE SIGNED:</b>	11/12/2021
<b>Total Attachments: 2</b> source=US 4797736 MAPFAN - Assignment #page1.tif source=US 4797736 MAPFAN - Assignment #page2.tif	

## **NUNC PRO TUNC TRADEMARK ASSIGNMENT**

**WHEREAS**, Pioneer Corporation, a corporation organized under the laws of Japan, with its business address at 28-8, Honkomagome 2-chome, Bunkyo-ku, Tokyo, Japan ("Assignor"), has adopted and is the owner of the following trademark (the "Mark") for which Assignor owns the following identified federal trademark registration on the Principal Register of the United States Patent and Trademark Office for the below goods and services:

Class 009: Computer software for mapping and directions; Downloadable geographic information system (GIS) software; computer software for providing navigation information; Computer software related to maps, namely, software for creating, updating, viewing, uploading, downloading, storing, organizing, editing, displaying, tagging, posting, sharing and otherwise providing digital maps and digital map databases; Computer software related to global positioning systems and maps, namely, maps-driven and location-based computer software, mapping computer software, computer software for location-based services, computer software for mapping services; Computer software related to global positioning systems and maps, namely, software for providing web-based access to location-based and map-based software applications, for mobile phones, smart phones and tablets; Software for navigation using mobile telephones and personal digital assistants; Car navigation apparatus, namely, computers; portable telephones and portable information terminal apparatus, namely, tablet computers.

Class 042: Providing temporary use of non-downloadable computer software for Geographic Information Systems (GIS) data development; Providing temporary use of non-downloadable computer software for navigation over mobile telephones and personal digital assistants; design and development of computer software.

Trademark

Registration No.

Reg. Date

MAPFAN & STYLIZED

4797736

August 25, 2015

and;

**WHEREAS**, PIP Holdings K.K., a Kabushiki Kaisha organized under the laws of Japan, with its business address at 28-8, Honkomagome 2-chome, Bunkyo-ku, Tokyo, Japan ("Assignee"), desires to acquire the Mark and the above-referenced federal trademark registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, *nunc pro tunc*, effective as of June 01, 2021.



By: Pioneer Corporation

Officer Name: Shiro Yahara

Officer Title: Representative Director, President  
and Chief Executive Officer

Dated: Oct. 20, 2021