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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM688992

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boston Scally Company, LLC		11/16/2021	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA

Name:	Boston Scally Holdings, LLC
Street Address:	c/o Digital Fuel Capital, 339 Auburn St. #12
City:	Auburndale
State/Country:	MASSACHUSETTS
Postal Code:	02466
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4838603	BOSTON SCALLY CO.
Registration Number:	4910252	BOSTON SCALLY CO.
Registration Number:	4902991	BOSTON SCALLY KIDS
Registration Number:	4919026	BOSTON SCALLY COMPANY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-589-3898

Email: mail@davismalm-docketing.com

Correspondent Name: Richard L. Sampson
Address Line 1: Davis Malm & D'Agostine

Address Line 2: One Boston Place

Address Line 4: Boston, MASSACHUSETTS 02108

NAME OF SUBMITTER: Richard L. Sampson	
SIGNATURE:	/rls/
DATE SIGNED:	11/18/2021

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is dated as of November 1, 2021 and is made from Boston Scally Company, LLC, a New York limited liability company ("<u>Assignor</u>"), to Boston Scally Holdings, LLC, a Delaware limited liability company ("<u>Assignee</u>").

RECITALS

WHEREAS, pursuant to the Asset Contribution and Purchase Agreement dated as of the date hereof (the "<u>Purchase Agreement</u>"), by and among Assignor, Assignee and the other parties thereto, Assignor wishes to transfer to Assignee, and Assignee wishes to acquire from Assignor, the Trademarks set forth in <u>Schedule 1</u> (the "<u>Trademarks</u>") and the goodwill associated with such Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, delivers and conveys to Assignee all of its rights, title and interests in and to the Trademarks, the goodwill of the business symbolized by the Trademarks, all registrations and applications for registration thereof, if any, all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement of said Trademarks, and all records and files relating to said Trademarks. This Trademark Assignment will be governed by the laws of the State of Delaware without regard to application of its conflicts of laws principles that would result in the law of another jurisdiction applying to this Trademark Assignment.

Assignor hereby covenants and agrees to prepare, execute and deliver all instruments, applications, forms and other documents, to provide all testimony and to take all actions and do all lawful things reasonably requested of Assignor by Assignee to carry out and fulfill the purposes and intent of this Trademark Assignment (but no other actions or things for any other purpose, including any litigation relating to any of the Trademark or applications), all without further consideration but at the expense of the Assignee.

The terms of the Purchase Agreement, including, but not limited to, the representations, warranties, covenants, agreements, indemnities contained therein and choice of governing law, are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

Assignor hereby requests the U.S. Commissioner of Patents and Trademarks and the applicable foreign authorities to record this Trademark Assignment.

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IN WITNESS WHEREOF, the undersigned has executed, made and delivered this Trademark Assignment under seal as of the date first set forth above.

MOSTON SCALLY COMPANY, LLC	
By: C. //s.// J. J. Name: Michael Hone Title: CEO	
······ CEO	
STATE OF	Massachusetts
USABAGA S.	
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On this /L day of Monage do	2021, before me, the undersigned notary
public, personally appeared Michael C.	Aronz (NAME) <u>CEO</u> (IIILE) OI
<ul> <li>Boston Scally, LLC., and proved to me t</li> </ul>	hrough satisfactory evidence of identification.
which was a	the person whose name is signed on the common that he signed to yolunturily for
its stated purpose.	ranitation of air and an absolute the same
us stated bethose.	
	Notary Public: \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	My commission expires 12/30/2027.
	×
	Suraj Rajbanshi 🔪 Notary Public
	CONTRACTOR OF WASSACHUSETTS  Ny Commission Expires
	November 34, 3133

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# SCHEDULE 1

## TRADEMARK ASSIGNMENT

# **Registered Trademarks:**

Owner	Trademark	Appl. No. Filing Date	Reg. No. Reg. Date
Boston Scally Company, LLC	BOSTON SCALLY CO.	86/420,190 2014-10-10	4,838,603 2015-10-20
Boston Scally Company, LLC	BOSTON SCALLY CO.	86/420,271 2014-10-10	4,910,252 2016-03-01
Boston Scally Company, LLC	BOSTON SCALLY KIDS	86/420,284 2014-10-10	4,902,991 2016-02-16
Boston Scally Company, LLC	BOSTON SCALLY COMPANY	86/420,306 2014-10-10	4,919,026 2016-03-15

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**RECORDED: 11/18/2021** 

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