

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM694307

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900653322

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Relion Battery, LLC		09/01/2021	Limited Liability Company: SOUTH CAROLINA
CED Holdings, LLC		09/01/2021	Limited Liability Company: SOUTH CAROLINA
Relion Q2, LLC		09/01/2021	Limited Liability Company: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Power Products, LLC
Street Address:	N85 W12545 Westbrook Crossing
City:	Menomonee Falls
State/Country:	WISCONSIN
Postal Code:	53051
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	90260015	RELION
Serial Number:	90037581	LI3MITLESS BLUE
Serial Number:	90260049	RELI3ON
Serial Number:	90037548	LIMITLESS BLUE
Serial Number:	90286930	OUTLAW
Serial Number:	90286920	GYPSY
Serial Number:	88929248	
Registration Number:	6009115	INSIGHT SERIES
Registration Number:	5801499	CHALLENGE YOUR LIMITS 3
Registration Number:	5801498	CHALLENGE YOUR LIMITS
Registration Number:	5498843	R4000PB
Registration Number:	4828790	RELI3ON

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9209295419
Email: trademarks@brunswick.com
Correspondent Name: Mark J. Lemke
Address Line 1: W6250 Pioneer Road
Address Line 2: P.O. Box 1939
Address Line 4: Fond du Lac, WISCONSIN 54935

NAME OF SUBMITTER:	Julianne Foran
SIGNATURE:	/Julianne Foran/
DATE SIGNED:	12/13/2021

Total Attachments: 11

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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (the "Assignment") is made as of this 1st day of September, 2021 (the "Effective Date"), between RELION BATTERY, LLC, a South Carolina limited liability company, CED HOLDINGS, LLC, a South Carolina limited liability company, and RELION Q2, LLC, a South Carolina limited liability company ("Q2") (collectively, "Assignor") and POWER PRODUCTS, LLC, a Delaware limited liability company, a Delaware limited liability company ("Assignee"), pursuant to the Asset Purchase Agreement between Assignor and Assignee, dated July 2, 2021 (the "Asset Purchase Agreement"). Assignor and Assignee are collectively referred to as the "Parties". If not herein defined, capitalized terms shall carry the definition ascribed to them in the Asset Purchase Agreement.

WHEREAS, Assignor is the owner of all right, title, and interest in and to the Intellectual Property Assets scheduled on Appendix A hereto;

WHEREAS, Assignor wishes to sell, transfer and assign all of its right, title and interest in and to the Intellectual Property Assets, together with and including but not limited to all goodwill associated with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Intellectual Property Assets, together with and including but not limited to all goodwill associated with and symbolized by the Trademarks.

NOW THEREFORE, in consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

Assignor hereby irrevocably sells, assigns, transfers and delivers to Assignee, the entire right, title and interest, whether statutory or at common law, in and to the Intellectual Property Assets, together with and including but not limited to all goodwill associated with and symbolized by the Trademarks and all rights of the Assignor to sue and recover damages for past, present and future infringement, dilution, misappropriation or other violation of the Intellectual Property Assets. The Assignee is to hold all right, title and interest in and to the Intellectual Property Assets as fully and exclusively as they would have been held and enjoyed by the Assignor had the assignment in this Assignment not been made.

Assignor further authorizes all relevant government agencies anywhere in the world to record the assignment of all registered Intellectual Property Assets assigned hereby and all rights, title, and interest thereto to Assignee as the property of Assignee, its successors, legal representatives and assigns, if applicable, in accordance with the terms of this Assignment and the Asset Purchase Agreement.

Following the Closing Date, the Assignor agrees to promptly deliver to the Assignee or its legal counsel any documents or tangible things that the Assignee may reasonably request relating to the investigation, evaluation, preparation, prosecution, maintenance, defense, filing, issuance,

registration, transfer and assertion or enforcement of the Intellectual Property Assets, including all official trademark registration certificates for all Intellectual Property Registrations identified in Appendix A.

IN WITNESS WHEREOF, the Parties have caused this instrument to be signed as of the Effective Date by their respective officers thereunto duly authorized.

[Signature pages follow]

[Signature page to Intellectual Property Assignment]

TRADEMARK
REEL: 007507 FRAME: 0057

ASSIGNOR

RELION BATTERY, LLC

By: Paul Hecimovich
Name: Paul Hecimovich
Title: Manager

CED HOLDINGS, LLC

By: Paul Hecimovich
Name: Paul Hecimovich
Title: Manager

RELION Q2, LLC

By: Paul Hecimovich
Name: Paul Hecimovich
Title: Manager

ASSIGNEE

POWER PRODUCTS, LLC

By: 
Name: Thomas Schuessler
Title: President



[Signature page to Intellectual Property Assignment]

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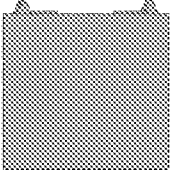
APPENDIX A



INTELLECTUAL PROPERTY ASSETS¹


1. Intellectual Property Registrations

Mark	Serial or Reg. No.	Status	Goods & Services	Dates
RELION	SN: 90260015	Pending	Cl. 9: Batteries	Filed: October 16, 2020 Published: July 20, 2021
LI3MITLESS BLUE 	SN: 90037581	Pending	Cl. 9: Batteries	Filed: July 6, 2020 Allowed: December 8, 2020
RELION 	SN: 90260049	Pending	Cl. 9: Electrical power banks in the nature of a power supply for cell phones and handheld electronic devices; Battery fuel gauges; Electrical power distribution units for portable electronic devices, namely, supplemental power sources for outdoor and recreational use by general consumers; portable electrical power units, namely, supplemental power supplies for outdoor and recreational use by general consumers	Filed: October 16, 2020 Publication date: August 10, 2021

¹ Capitalized terms shall carry the definition ascribed to them in the Asset Purchase Agreement.


Mark	Serial or Reg. No.	Status	Goods & Services	Dates
LIMITLESS BLUE	SN: 90037548	Pending	Cl. 9: Batteries	Filed: July 6, 2020 Allowed: December 1, 2020
OUTLAW	SN: 90286930	Pending	Cl. 7: Portable electric power stations	Filed: October 29, 2020 Office Action Issued: March 22, 2021
GYPSY	SN: 90286920	Pending	Cl. 7: Solar-powered portable electricity banks	Filed: October 29, 2020 Office Action Issued: March 22, 2021
	SN: 88929248	Pending	Cl. 9: Batteries	Filed: May 22, 2020 Office Action Issued: June 9, 2021


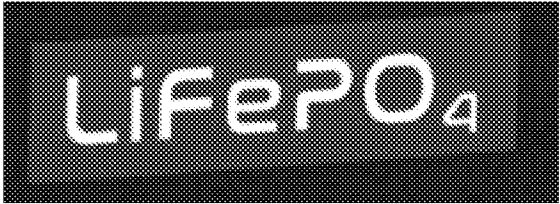

Mark	Serial or Reg. No.	Status	Goods & Services	Dates
INSIGHT SERIES	RN: 6009115	Registered	Cl. 9: Batteries	Filed: January 11, 2019 Registered: March 10, 2020
CHALLENGE YOUR LIMITS 3 Challenge Your Limits 	RN: 5801499	Registered	Cl. 9: Batteries	Filed: March 22, 2018 Registered: July 9, 2019
CHALLENGE YOUR LIMITS	RN: 5801498	Registered	Cl. 9: Batteries	Filed: March 22, 2018 Registered: July 9, 2019
R4000PB 	RN: 5498843	Registered	Cl. 9: Batteries; AGM deep- cycle electric storage batteries	Filed: March 7, 2019 Registered: June 19, 2018

Mark	Serial or Reg. No.	Status	Goods & Services	Dates
RELION 	RN: 4828790	Registered	Cl. 9: Batteries	Filed: November 14, 2014 Registered: October 6, 2015

Domain Name Registration	Registrar	Registry Domain ID	Status
relionbattery.com	Network Solutions, LLC	1880688829_DOMAIN_COM-VRSN	Registered
Li3battery.com	Network Solutions, LLC	1880688831_DOMAIN_COM-VRSN	Registered

2. Unregistered Trademarks

Mark	Goods/Services
INSIGHT (word mark)	Batteries, fuel gauges
INSIGHT SERIES (logo/design) 	Batteries

Mark	Goods/Services
<p>LTS LOW TEMPERATURE SERIES (logo/design)</p>  <p>The logo features the letters 'LTS' in a large, bold, sans-serif font. A small, stylized battery icon is positioned below the 'S'. Below 'LTS', the words 'LOW TEMPERATURE' and 'SERIES' are stacked in a smaller, bold, sans-serif font.</p>	<p>Batteries</p>
<p>LIFEPO₄ (stylized)</p>  <p>The chemical formula 'LiFePO₄' is displayed in a stylized, white, sans-serif font against a dark, textured background.</p>	<p>Batteries</p>
<p>All marks used on the following goods</p>  <p>A photograph showing various goods: a dark thermos with 'THINK BIG' and 'LIFEPO₄' printed on it, a white container, a dark bag with 'RELION' printed on it, and a dark rectangular case.</p>	<p>Hammocks, lanterns and beverage containers, etc.</p>

- 3. All proprietary and custom Software included in the Intellectual Property Assets
 - a. Software integrated into battery management systems developed and owned by Elite Power.

- b. Software integrated into battery management systems for INSIGHT SERIES batteries, co-developed in partnership with BMTPOW under terms memorialized in unexecuted Master Supply Agreement.
- 4. All material unregistered Copyrights included in the Intellectual Property Assets
 - a. Blog and website content and design.
 - b. Marketing and promotional materials.
- 5. All material Trade Secrets included in the Intellectual Property Assets
 - a. Product changes and improvements captured on internal ECNs.
 - b. List of new product innovations.
- 6. All other Intellectual Property Assets that are used or held for use in the conduct of the Acquired Business as currently conducted
 - a. Innovations related to INSIGHT SERIES batteries, including:
 - i. Scalability in performance and capacity;
 - ii. GC2 footprint;
 - iii. Balancing between batteries, not just within a single battery;
 - iv. Multiple charger integration;
 - v. External heat sink;
 - vi. Internal heating element;
 - vii. Ability to handle regeneration;
 - viii. Various modes (including sleep).
 - b. Low Temperature Series charging technology.