

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM691573

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Winning Streak, Inc.		11/30/2021	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	BSN Sports, LLC		
Street Address:	14460 Varsity Brands Way		
City:	Farmers Branch		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6429038	ZEROGEN	
Serial Number:	90769475	WINNING STREAK	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-1313		
Email:	kfennesy@btlaw.com		
Correspondent Name:	Kathleen S. Fennessy/Barnes & Thornburg		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	66289-38		
NAME OF SUBMITTER:	Kathleen S. Fennessy		
SIGNATURE:	/kfennesy/		
DATE SIGNED:	12/01/2021		
Total Attachments: 2			
source=Trademark Assignment Winning Streak to BSN#page1.tif			
source=Trademark Assignment Winning Streak to BSN#page2.tif			

OP \$65.00 6429038

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Winning Streak, Inc., an Illinois Corporation (“**Assignor**”), hereby assigns, sets over, and transfers to BSN Sports, LLC, a Delaware Limited Liability Company (“**Assignee**”), all of its rights, title, and interest in and to the trademarks and the application and registration identified in Exhibit A attached hereto (the “**Trademarks**”), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor’s rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

This Assignment is effective as of the date listed below.

Winning Streak, Inc. (Assignor)

DocuSigned by:

4B5C4088CF87467...

Name: Chris James Braun

Title: President

Date: 11/30/2021

Exhibit A

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner
ZEROGEN	88652821	October 14, 2019	6429038	July 20, 2021	Winning Streak, Inc.
WINNING STREAK	90769475	June 11, 2021			Winning Streak, Inc.