

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM696149

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Eyecare Center, Inc.		12/15/2021	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Acuity EyeCare Holdings, LLC		
Street Address:	4835 LBJ Freeway, Suite 850		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2994945	IEC	
Registration Number:	2994944	INTERNATIONAL EYECARE CENTER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7137581105		
Email:	iptldocket@velaw.com		
Correspondent Name:	W. Scott Brown		
Address Line 1:	1001 Fannin Street, Suite 2500		
Address Line 4:	Houston, TEXAS 77002		
NAME OF SUBMITTER:	W. Scott Brown		
SIGNATURE:	/wsb/		
DATE SIGNED:	12/20/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment (this “Assignment”) is entered into to be effective as of the close of business on December 15, 2021, by and among International Eyecare Center, Inc., an Illinois corporation, (“Assignor”), and Acuity EyeCare Holdings, LLC, a Delaware limited liability company, (“Assignee”), having a place of business at 4835 LBJ Freeway, Suite 850, Dallas, Texas 75244.

WHEREAS, Assignor is the owner of record of the below listed United States registrations (hereinafter referred to as the “Marks”):

MARK	REGISTRATION NO.
IEC	2,994,945
INTERNATIONAL EYECARE CENTER	2,994,944


NOW, THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, assigns, and delivers to the Assignee, and the Assignee hereby accepts, all right, title, and interest in and to all of Assignor’s Marks, throughout the world, all foreign and domestic registrations of the Marks, and any applications to register the Marks, together with the good will of the business symbolized by the Marks, including, without limitation, any and all causes of action and other rights assertable under the Marks, the right to sue third parties for infringement of or improper activities regarding the Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and

entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

ASSIGNOR:

INTERNATIONAL EYECARE CENTER, INC.

By:  _____

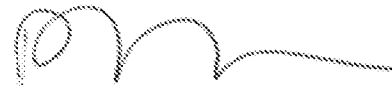
Name: Patricia A. McCormick

Title: Secretary

Date: December 15, 2021

ASSIGNEE:

ACUITY EYECARE HOLDINGS, LLC

By:  _____

Name: Patricia A. McCormick

Title: Authorized Officer

Date: December 15, 2021