

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM701360

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900656958		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bumble, LLC		11/09/2021	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bumble Holding Limited		
<b>Street Address:</b>	20 Primrose Street		
<b>Internal Address:</b>	The Broadgate Tower		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC2A2RS		
<b>Entity Type:</b>	limited company (Ltd.): UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86500675	BUMBLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3122698000		
<b>Email:</b>	iblock@nge.com		
<b>Correspondent Name:</b>	Lee J. Eulgen		
<b>Address Line 1:</b>	Neal Gerber & Eisenberg LLP		
<b>Address Line 2:</b>	Suite 1700, Two North LaSalle Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602		
<b>ATTORNEY DOCKET NUMBER:</b>	029046.0004		
<b>NAME OF SUBMITTER:</b>	Ian J. Block		
<b>SIGNATURE:</b>	/Ian Block/		
<b>DATE SIGNED:</b>	01/11/2022		
<b>Total Attachments: 3</b>			
source=2831_001#page1.tif			

source=2831\_001#page2.tif

source=2831\_001#page3.tif

## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is made as of the date last signed below (the "Effective Date"), by and between Bumble, LLC, a California limited liability company (California entity number 201414210417) with an address at 316 Lexington Drive, Menlo Park, California 94025 ("Assignor"), and Bumble Holding Limited, a United Kingdom corporation (UK company number 09214520) with offices at The Broadgate Tower, 20 Primrose Street, London, United Kingdom ("Assignee").

WHEREAS, Assignor owns rights, title, and interest in and to the trademark BUMBLE as identified in the Schedule of Trademarks attached as Exhibit A to this Trademark Assignment Agreement in the United States of America and any other jurisdictions where Seller may have used and/or claimed rights in BUMBLE (the "Mark"). Assignor owns all rights, title, and interest in and to pending U.S. Application Serial No. 86/500,675 and the domain name identified in the Schedule of Trademarks attached as Exhibit A, all of which are included within the meaning of "Mark" in this Trademark Assignment Agreement; and

WHEREAS, under that certain Settlement and Purchase Agreement, executed concurrently with this Trademark Assignment Agreement, Assignor has agreed to execute this instrument of assignment and thereby to assign to Assignee all of Assignor's rights, title, and interest in and to the Mark and that portion of Assignor's business to which the Mark pertains.

NOW, THEREFORE, pursuant to the terms of and in exchange for the consideration received in that certain Settlement and Purchase Agreement, the receipt and adequacy of which is hereby acknowledged, Assignor agrees as follows:

1. The recitals stated above are hereby incorporated herein and shall have binding and interpretive effect.
2. Assignor does hereby assign, convey and transfer to Assignee, and its successors, assigns, and legal representatives, Assignor's full and entire rights, title, and interest in and to the following property:
  - (i) the Mark;
  - (ii) the portion of Assignor's business to which the Mark pertains;
  - (iii) that part of the goodwill of Assignor's business connected with the use of and symbolized by the Mark, but specifically excluding any goodwill of any other businesses owned by Assignor or associated with any other trademarks owned by Assignor;
  - (iv) all of Assignor's trademark rights in the Mark under the laws of any jurisdiction, including all rights granted under 15 U.S.C. § 1051, *et. seq.*, all rights granted under the statutes of any other jurisdiction, and all rights granted under the common laws of any jurisdiction (collectively, the "Trademark Rights");

- (v) the right to claim the Trademark Rights and to obtain registrations therefor in the sole name of Assignee under the trademark laws of any jurisdiction; and
- (vi) all causes of action for, and claims for damages by reason of, any infringement of the Trademark Rights in any jurisdiction, which causes of action and claims arose prior to the date of execution hereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed on the Effective Date.

**BUMBLE, LLC**

By: DocuSigned by:  
Daniel Wolf

Name: Daniel wolf

Title: Member

Date: 11/9/2021

**BUMBLE HOLDING LIMITED**

By: DocuSigned by:  
Mariko O'Shea

Name: Mariko O'Shea

Title: Director

Date: Nov 8, 2021 | 5:30 AM CST

**TRADEMARK ASSIGNMENT AGREEMENT EXHIBIT A –  
SCHEDULE OF TRADEMARKS**

Trademark:

1. BUMBLE

Trademark Application:

	<u>Mark</u>	<u>Territory</u>	<u>App. Ser. No.</u>
1.	BUMBLE	U.S.	86/500,675

Domain Name:

1. getbumbleapp.com