

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM693250

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Project Miracle IP Holdings, LLC		12/08/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bakeup Beauty Inc.		
Street Address:	18291 N Pima RD #110-405		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88729779	BAKE UP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	480-993-3908		
Email:	trademarktricia@gmail.com		
Correspondent Name:	Tricia Deutsch		
Address Line 1:	18291 N Pima RD #110-405		
Address Line 4:	Scottsdale, ARIZONA 85255		
NAME OF SUBMITTER:	Tricia Deutsch		
SIGNATURE:	/TRICIA DEUTSCH/		
DATE SIGNED:	12/08/2021		
Total Attachments: 1			
source=BAKE UP 88729779 Assignment PMIPH to Bakeup Beauty 12-08-21#page1.tif			

OP \$40.00 88729779

ASSIGNMENT

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignor"), having a business address of 18291 N Pima RD #110-405, Scottsdale, Arizona 85255, has intended to use the mark identified below in interstate commerce and has filed an application with the United States Patent and Trademark Office based on its bona fide intent to use the mark in commerce, but has not yet filed an allegation of use of the mark under §§1 (c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
BAKE UP	88729779	December 17, 2019

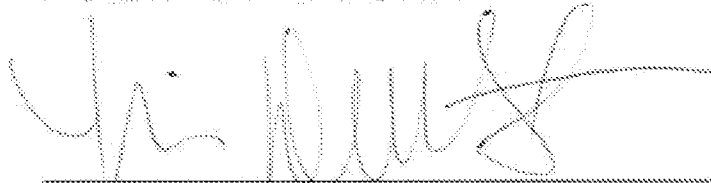
WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Bakeup Beauty Inc., a Delaware corporation ("Assignee"), having a business address of 18291 N Pima RD #110-405, Scottsdale, Arizona 85255, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademark and the goodwill of the business symbolized thereby.

DATED this 8th day of December, 2021.

Project Miracle IP Holdings, LLC



By: Tricia Deutsch
Title: An Authorized Officer