

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM702653

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900657286		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sterling Shelf Liners, Inc.		11/10/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	TORQUAY ETRADING LLC		
Street Address:	850 NEW BURTON ROAD		
Internal Address:	Suite 201		
City:	Dover		
State/Country:	DELAWARE		
Postal Code:	19904		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87960128	STERLING FOR LIFE	
Serial Number:	87530647	STERLING SHELF LINERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	pinky@ecommlawgroup.com		
Correspondent Name:	Pinky Herao		
Address Line 1:	1201 Dragon Banner Dr		
Address Line 4:	The Colony, TEXAS 75056		
NAME OF SUBMITTER:	Pinky Herao		
SIGNATURE:	/Pinky Herao/		
DATE SIGNED:	01/18/2022		
Total Attachments: 2			
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source=Sterling - Updated Exhibit E#page2.tif			

Exhibit E

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, Sterling Shelf Liners, Inc., a New York business corporation (“ (hereinafter called “Assignor”), has in its own name and through its various affiliates, established certain rights (including ownership of the registrations and applications for registration therefore) in and to the trademarks and patents identified in Exhibit 1 hereto attached, as well as rights to copy, graphics, images, photos, data, and information arising out of Assignor’s ownership and operation of the www.shelfliners.com and www.sterlingsshelfliners.com website and related social media properties (collectively, the “IP”).

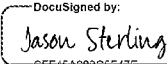
WHEREAS, **TORQUAY ETRADING LLC**, a Delaware limited liability (hereinafter called “Assignee”), desires to acquire all of Assignor’s right, title, interest and goodwill in and to the IP; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, both in its own name and on behalf of its involved affiliates for whom Assignor warrants that it has the authority to act, does hereby assign and transfer unto Assignee, and Assignee does hereby accept, all of Assignor’s rights, title and interest in and to the IP. Assignor undertakes to duly execute, or have duly executed by its affiliates, any further documents reasonably necessary to record the assignment and transfer effected hereby, as prepared by Assignee.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Intellectual Property Assignment to be executed by their duly authorized officers or agents on November 10, 2021.

ASSIGNOR:

Sterling Shelf Liners, Inc.

By: 
Name: Jason Sterling
Title: Director

ASSIGNEE:

Torquay eTrading LLC

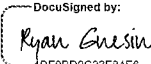
By: 
Name: Ryan Gnesin
Title: Chief Executive Officer

Exhibit 1 to Intellectual Property Assignment – Trademark and/or Patents

Mark	Agency	ID Number	Date
Sterling for Life	USPTO	87960128	Registered 5/28/2019
Sterling Shelf Liners	USPTO	87530647	Registered 3/27/2018
Patent	Agency	ID Number	Grant Date
Surface protector.	United States Design Patent	US-D905438-S	12/22/2020
Shelf liner.	United States Design Patent	US-D880874-S	4/14/2020
Shelf liner.	United States Design Patent	US-D882964-S	5/5/2020
Shelf liner.	United States Design Patent	US-D878061-S	3/17/2020
Shelf liner.	United States Design Patent	US-D887150-S	6/16/2020

Exhibit 2 – Domains

- www.shelfliners.com
- www.sterlingshelfliners.com

Exhibit F

SELLER'S EIN NUMBER & REGISTERED ADDRESS

Seller's EIN: 81-3323109

836 Grundy Avenue, Holbrook, NY, 11741