

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM695007

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INTENTSIFY, LLC		12/15/2021	Limited Liability Company: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WEBSTER BANK, NATIONAL ASSOCIATION, as Administrative Agent		
<b>Street Address:</b>	500 Boylston Street, 24th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6498351		
<b>Registration Number:</b>	6498354	INTENTSIFY	
<b>Serial Number:</b>	90368873	INTENT ACTIVATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023704750		
<b>Email:</b>	ipteam@coagencyglobal.com		
<b>Correspondent Name:</b>	Joanna McCall		
<b>Address Line 1:</b>	1025 Connecticut Ave NW, Suite 712		
<b>Address Line 2:</b>	Cogency Global Inc.		
<b>Address Line 4:</b>	Washington, D.C. 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	1550963		
<b>NAME OF SUBMITTER:</b>	Andrew Nash		
<b>SIGNATURE:</b>	/Andrew Nash/		
<b>DATE SIGNED:</b>	12/15/2021		
<b>Total Attachments: 4</b>			

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NOTICE OF GRANT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS

December 15, 2021

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, INTENTSIFY, LLC, a Massachusetts limited liability company (the "Grantor"), hereby grants to WEBSTER BANK, NATIONAL ASSOCIATION, as Administrative Agent on behalf of the Secured Parties (the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Loan and Security Agreement by, among others, the Grantor and the Grantee, dated as of the date hereof (as amended, modified, restated and/or supplemented from time to time, the "Loan Agreement"). The rights and remedies of the Grantee, with respect to the security interest granted herein are as set forth in the Loan Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provision of this Grant is deemed to conflict with the Loan Agreement, the provisions of the Loan Agreement shall govern.

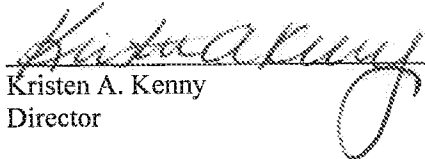
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IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date first above written.

INTENTSIFY, LLC,  
as Grantor


By   
Name: Michelle Kelly  
Title: Vice President

WEBSTER BANK, NATIONAL ASSOCIATION, as  
Grantee

By:   
Name: Kristen A. Kenny  
Title: Director

SCHEDULE A

Registered Trademarks

<u>Obligor</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Filing Date</u>	<u>Registered Owner</u>	<u>Mark</u>
Intentsify, LLC	6498351	9/28/21	12/9/2020	Intentsify, LLC	
Intentsify, LLC	6498354	9/28/21	12/9/2020	Intentsify, LLC	INTENTSIFY

Pending Trademark Applications

<u>Obligor</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Owner</u>	<u>Mark</u>
Intentsify, LLC	90368873	12/9/2020	Intentsify, LLC	INTENT ACTIVATION