

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM695046

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Invicta Watch Company of America, Inc.		12/07/2021	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Zortag, Inc.		
Street Address:	233 East Shore Road, Suite 201		
City:	Great Neck		
State/Country:	NEW YORK		
Postal Code:	11023		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5671028	LUXSECURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bnatter@haugpartners.com		
Correspondent Name:	Ben Natter		
Address Line 1:	745 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10151		
ATTORNEY DOCKET NUMBER:	A199-10.21		
NAME OF SUBMITTER:	Juan Villazon		
SIGNATURE:	/Juan Villazon/		
DATE SIGNED:	12/15/2021		
Total Attachments: 2			
source=Assignment of LuxSecure Trademark Redacted#page1.tif			
source=Assignment of LuxSecure Trademark Redacted#page2.tif			

OP \$40.00 5671028

ASSIGNMENT OF TRADEMARKS

WHEREAS, Invicta Watch Company of America, Inc., a corporation organized under and pursuant to the laws of Florida, having its principal place of business at 3069 Taft Street, Hollywood, FL 33021 (hereinafter referred to as Assignor), is the owner of record in the US Trademark Registration No. 5,671,028 for the mark LUXSECURE; and

WHEREAS, Zortag, Inc., a corporation organized under and pursuant to the laws of New York, having its principal place of business at 233 East Shore Road, Suite 201, Great Neck, NY 11023 (hereinafter referred to as Assignee), desires to acquire all right, title and interest in and to the mark LUXSECURE as well as the goodwill of the business associated with the mark.

NOW, THEREFORE, for good and valuable consideration, [REDACTED]

[REDACTED] Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to US Registration No. 5,671,028, and all of its right, title, and interest to the LUXSECURE mark not presently registered, together with the goodwill of the business symbolized by the LUXSECURE mark, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said mark and Registration No. 5,671,028, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which the aforesaid mark is registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registration and believes it is the sole and lawful owner of the entire right, title, and interest to said trademark and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

By: 

Invicta Watch Company of America, Inc

Name: Aline Drake

Title: General Counsel

Date: 12/7/2021

ASSIGNEE hereby accepts receipt of the entire right, title and interest in and to US Registration No. 5,671,028, and all of its right, title, and interest to the LUXSECURE mark not presently registered, together with the goodwill of the business symbolized by the LUXSECURE mark, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said mark and Registration No. 5,671,028, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which the aforesaid mark is registered and any renewals of the terms thereof.

Zortag, Inc.

By: 

SATYA SHARMA

Title: CEO, Zortag

Date: 12/13/2021