

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM695346

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConnectedYard, Inc.		12/15/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Hayward Industries, Inc.		
Street Address:	400 Connell Drive, Suite 6100		
City:	Berkeley Heights		
State/Country:	NEW JERSEY		
Postal Code:	07922		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6397459	CONNECTEDYARD	
CORRESPONDENCE DATA			
Fax Number:	6176079200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6174496561		
Email:	lshyavitz@mccarter.com, dpopovic@mccarter.com, bostontrademarks@mccarter.com		
Correspondent Name:	McCarter & English, LLP		
Address Line 1:	c/o Lori J. Shyavitz, Esq.		
Address Line 2:	265 Franklin Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	096964.02550		
NAME OF SUBMITTER:	Lori J. Shyavitz, Esq.		
SIGNATURE:	/Lori J. Shyavitz/		
DATE SIGNED:	12/16/2021		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made effective as of the 15th day of December, 2021, by and between ConnectedYard, Inc., a Delaware corporation having an address at 1841 Zanker Road, Suite #10, San Jose, California 95112 ("Assignor") and Hayward Industries, Inc., a New Jersey corporation having an address at 400 Connell Drive, Suite 6100, Berkeley Heights, New Jersey 07922 ("Assignee").

WHEREAS, Assignor has adopted and is the sole and exclusive owner of all right, title and interest in and to the trademark and the registrations and applications therefor listed and/or described on Appendix A hereto (collectively, the "Mark"), and all of the goodwill associated therewith; and

WHEREAS, Assignee, is desirous of acquiring all of the right, title and interest of Assignor in, to and under the Mark, all common law rights to the Mark, together with the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all worldwide right, title and interest, including common law rights, in the Mark, and all issued registrations and applications with respect to same, as well as the goodwill of the business related to the Mark, and the right to sue and recover any damages and profits and all other remedies for past, present and future infringements or violations of the Mark, if there may be any. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Mark.

IN TESTIMONY WHEREOF, Assignor and Assignee do hereby execute this Assignment effective on the day and year first above written.

ASSIGNOR

ConnectedYard, Inc.

By: 

Name: Stuart Baker

Title: Vice President

ASSIGNEE

Hayward Industries, Inc.

By: 

Name: Stuart Baker

Title: Vice President

APPENDIX A

TRADEMARK	COUNTRY	APP. NO.	FILING DATE	REG. NO.	REG. DATE
CONNECTEDYARD	United States	88/676,123	10/21/2019	6397459	06/22/2021
CONNECTEDYARD	Australia	2071600	02/26/2020	2071600	02/26/2020
CONNECTEDYARD	Canada	2013747	02/25/2020		
CONNECTEDYARD	European Union (Community)	018202927	02/26/2020	018202927	06/27/2020
CONNECTEDYARD	United Kingdom	UK00918202927	02/26/2020	UK00918202927	06/27/2020

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