

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM695454

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E.L.V.H., Inc.		12/12/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	EVH Brands, LLC		
Street Address:	10960 Wilshire Blvd		
Internal Address:	5th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	2350390	5150	
Registration Number:	1729058	5150	
Registration Number:	3799372	5150	
Registration Number:	4659830	5150	
Registration Number:	4755988	5150	
Registration Number:	3396492	5150 III	
Registration Number:	3884638		
Registration Number:	2330073	D-TUNA	
Registration Number:	2473626	D-TUNA	
Registration Number:	4176052	EDWARD VAN HALEN	
Registration Number:	3683593		
Registration Number:	3665191	EVH	
Registration Number:	3878713	EVH	
Registration Number:	4748151	EVH 5150 EDWARD VAN HALEN	
Registration Number:	2181023	EVH	
Registration Number:	2145156	EVH	
Registration Number:	3390239	FRANKENSTEIN	
Registration Number:	5044943		

OP \$715.00 2350390

Property Type	Number	Word Mark
Registration Number:	5044941	
Registration Number:	3623657	WOLFGANG
Serial Number:	90029342	5150 ICONIC
Serial Number:	90029337	ICONIC
Serial Number:	88907492	WOLFGANG
Serial Number:	88906575	WOLFGANG
Serial Number:	88906625	WOLFGANG
Serial Number:	88906582	WOLFGANG
Serial Number:	88906592	WOLFGANG
Serial Number:	97088244	EVH WOLFGANG

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ipinbox@messner.com

Correspondent Name: MESSNER REEVES LLP

Address Line 1: 1440 E. Missouri Ave, Suite C-100

Address Line 4: Phoenix, ARIZONA 85014

NAME OF SUBMITTER:	Ann Mullarkey
SIGNATURE:	/Ann Mullarkey/
DATE SIGNED:	12/16/2021

Total Attachments: 2

source=TM Assignment E.L.V.H, Inc. to EVH Brands, LLC#page1.tif

source=TM Assignment E.L.V.H, Inc. to EVH Brands, LLC#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, E.L.V.H., Inc. ("Assignor"), a Corporation duly registered in the State of California, whose postal address is 10690 Wilshire Blvd. 5th Floor, Los Angeles, CA 90024, is the owner of the trademark applications and registrations identified on the attached Exhibit A (the "Trademark Filings") and has adopted, used, is using, and is the owner of the trademarks identified by the Trademark Filings (the "Trademarks").

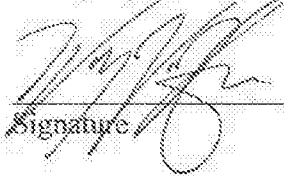
WHEREAS, EVH Brands, LLC ("Assignee"), a Limited Liability Company duly registered in the State of California, whose postal address is 10960 Wilshire Blvd. 5th Fl, Los Angeles, CA, 90024, is Assignor's sole successor in interest in the entire business that is associated with the Trademarks, and is desirous of acquiring any and all rights that E.L.V.H., Inc. may have in and to the Trademarks, the Trademark Filings, and all goodwill of the business associated therewith, along with the right to recover for damages and profits for past and future infringements thereof.

NOW, THEREFORE, for valuable consideration, the receipt and adequacy of which is hereby acknowledged by the parties, Assignor hereby transfers and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks and the Trademark Filings, together with the goodwill of the business associated with Assignor's use of the Trademarks, and to all income, royalties, and damages hereafter due or payable in connection therewith. Assignor hereby authorizes and agrees to allow, and will never oppose, Assignee's sole action to request recordation of this transfer of trademark rights from Assignor to Assignee with the respective issuing trademark office in the country of each of the Trademark Filings.

Signed as a Deed:

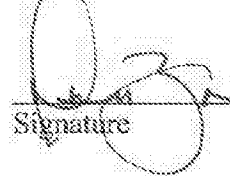
For E.L.V.H., Inc. (Assignor)

Wolfgang Van Halen, CEO


Signature _____ Date 12/12/21

For EVH Brands, LLC (Assignee)

Matthew Bruck, Member-Manager


Signature _____ Date 12/12/21

Witnessed on the date of attestation by:

Charles S. Bolois
Printed Name


Signature _____ Date 12/12/21

EXHIBIT A

Appl. No.	Filing Date	Reg. No.	Reg. Date
74/690,226	6/12/1995	2,350,390	5/16/2000
74/239,160	1/21/1992	1,729,058	11/3/1992
77/852,118	10/19/2009	3,799,372	6/8/2010
85/193,506	12/8/2010	4,659,830	12/23/2014
86/439,452	10/30/2014	4,755,988	6/16/2015
90/029342	6/30/2020		
78/956,569	8/21/2006	3,396,492	3/11/2008
77/013,821	10/4/2006	3,884,638	12/7/2010
75/190,416	10/31/1996	2,330,073	3/14/2000
76/095,864	7/25/2000	2,473,626	7/31/2001
77/935,059	2/12/2010	4,176,052	7/17/2012
77/172,790	5/4/2007	3,683,593	9/15/2009
78/948,845	8/9/2006	3,665,191	8/4/2009
77/849,692	10/15/2009	3,878,713	11/23/2010
77/936,885	2/16/2010	4,748,151	6/2/2015
75/055,148	2/8/1996	2,181,023	8/11/1998
75/055,147	2/8/1996	2,145,156	3/17/1998
97/088,244	10/22/2021		
78/948,961	8/9/2006	3,390,239	2/26/2008
90/029337	6/30/2020		
86/902,241	2/9/2016	5,044,943	9/20/2016
86/902,233	2/9/2016	5,044,941	9/20/2016
77/229,525	7/13/2007	3,623,657	5/19/2009
88/907492	5/8/2020		
88/906575	5/8/2020		
88/906625	5/8/2020		
88/906582	5/8/2020		
88/906592	5/8/2020		