

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM695619

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E. & J. GALLO WINERY		12/07/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bodegas Esmeralda S.A.		
Street Address:	Dean Funes 669		
Internal Address:	First Floor		
City:	Ciudad de Córdoba, Provincia de Córdoba		
State/Country:	ARGENTINA		
Postal Code:	5000		
Entity Type:	Corporation: ARGENTINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4210450	BODEGA ELENA	
Registration Number:	3887913	BODEGA ELENA DE MENDOZA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-941-5668		
Email:	trademark@collenip.com		
Correspondent Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
DOMESTIC REPRESENTATIVE			
Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
NAME OF SUBMITTER:	Jess Collen		

OP \$65.00 4210450

SIGNATURE:	/Jess Collen/
DATE SIGNED:	12/17/2021
Total Attachments: 2 source=BX752_Executed Assignment_211217#page1.tif source=BX752_Executed Assignment_211217#page2.tif	

ATTORNEY DOCKET NO.: BX752
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, E. & J. GALLO WINERY, a corporation organized and existing under the laws of California, whose full post office address is 600 Yosemite Boulevard, Modesto, California 95354 (hereinafter referred to as "Assignor"), is the owner and has adopted, used, and is using marks ("Marks") which are the subject of registration in the United States Patent and Trademark Office as follows:

Reg. No. : 4210450
Reg. Date : September 18, 2012
Mark : BODEGA ELENA

Reg. No. : 3887913
Reg. Date : December 7, 2010
Mark : BODEGA ELENA DE MENDOZA

AND, WHEREAS Bodegas Esmeralda S.A., a corporation organized and existing under the laws of Argentina, whose full post office address is Dean Funes 669, first floor, 5000 Ciudad de Córdoba, Provincia de Córdoba, Argentina (hereinafter referred to as "Assignee") is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee any and all rights, title and interest in and to Marks, together with the goodwill of the business symbolized by the Marks, including, but not limited to, the use of the Marks, all benefit of any and all prior use of the Marks, and any and all rights to initiate claims or proceedings for past, present, or future infringements of Assignor's rights, title and interest to the Marks and Registrations Nos. 4210450 and 3887913.

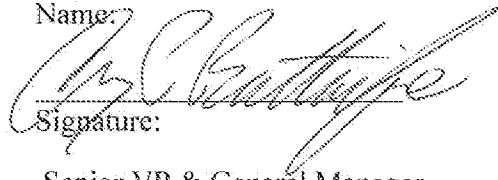
COLLEN

AN INTELLECTUAL PROPERTY FIRM
THE HOLYOKE-MANHATTAN BUILDING
80 SOUTH HIGHLAND AVENUE
OSSINING, NEW YORK 10562 USA
www.collellp.com

TRADEMARK
REEL: 007533 FRAME: 0619

By: Craig Battisfore

Name: _____



Signature: _____

Senior VP & General Manager

Title: _____

DATED: 12/7/2021

COLLEN

INTELLECTUAL PROPERTY LLP

THE HOLYOKE-MANHATTAN BUILDING

80 SOUTH HIGHLAND AVENUE

OSSINING, NEW YORK 10562 USA

www.collellp.com