

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM695708

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sonic Innovations, Inc.		12/14/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Oticon A/S		
Street Address:	Kongebakken 9		
City:	Smorum		
State/Country:	DENMARK		
Postal Code:	DK-2765		
Entity Type:	Limited Liability Company: DENMARK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2446742	SONIC INNOVATIONS	
Registration Number:	2795731	EXPRESSLINK	
Registration Number:	4481590	SONIC EVERYDAY SOUNDS BETTER	
Registration Number:	4878208	CHEER	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	B. Brett Heavner		
Address Line 1:	901 New York Avenue NW		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	B. Brett Heavner		
SIGNATURE:	/B. Brett Heavner/		
DATE SIGNED:	12/17/2021		
Total Attachments: 2			
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OP \$115.00 2446742

ASSIGNMENT

SONIC INNOVATIONS, INC., a Delaware Corporation of 2501 Cottontail Lane, Somerset, NJ 08873, United States of America, ("Assignor"), is the record owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

Oticon A/S, a limited liability company of Denmark with its principal place of business at Kongebakken 9, DK-2765 Smørum, Denmark ("Assignee"), on 31. December 2015 (the "Assignment Date) acquired the Trademarks from Assignor. Assignee is the owner in fact of the Trademarks as of the Assignment Date and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms that on the Assignment Date it sold, assigned and transferred and has sold, assigned and transferred to Assignee all its right, title, and interest in and to the Trademarks and registrations therefor, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Sonic Innovations Inc.

By: 

Name: Gøren Nielsen

Title: Chairman of the Board

Date: 14. December 2021