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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM696110 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eyetique Corporation		12/15/2021	Corporation: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Acuity EyeCare Holdings, LLC		
Street Address:	4835 LBJ Freeway, Suite 850		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2343053	EYETIQUE
Registration Number:	2280926	EYETIQUE
Registration Number:	3663171	NORMAN CHILDS EYEWEAR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7137581105

Email: iptldocket@velaw.com

Correspondent Name: W. Scott Brown

Address Line 1: 1001 Fannin Street, Suite 2500

Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:

W. Scott Brown

SIGNATURE:
/wsb/

DATE SIGNED:

12/20/2021

Total Attachments: 2

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TRADEMARK REEL: 007535 FRAME: 0721

TRADEMARK ASSIGNMENT

This Assignment (this "Assignment") is entered into to be effective as of the close of business on December 15, 2021, by and among Eyetique Corporation, a Pennsylvania corporation, ("Assignor"), and Acuity EyeCare Holdings, LLC, a Delaware limited liability company, ("Assignee"), having a place of business at 4835 LBJ Freeway, Suite 850, Dallas, Texas 75244.

WHEREAS, Assignor is the owner of record of the below listed United States registrations (hereinafter referred to as the "Marks"):

MARK	REGISTRATION NO.
EYETIQUE	2,343,053
eyetique	
EYETIQUE & DESIGN	2,280,926
NORMAN CHILDS EYEWEAR	3,663,171

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignee hereby sells, transfers, conveys, assigns, and delivers to the Assignee, and the Assignee hereby accepts, all right, title, and interest in and to all of Assignor's Marks, throughout the world, all foreign and domestic registrations of the Marks, and any applications to register the Marks, together with the good will of the business symbolized by the Marks, including, without limitation, any and all causes of action and other rights assertable under the Marks, the right to sue third parties for infringement of or improper activities regarding the

TRADEMARK REEL: 007535 FRAME: 0722 Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

ASSIGNOR:

EYETIQUE CORPORATION

By:

Name: <u>Patricia A. McCormick</u>

Title: Secretary

Date: <u>December 15, 2021</u>

ASSIGNEE:

ACUITY EYECARE HOLDINGS, LLC

By:

Name: <u>Patricia A. McCormick</u>

Title: <u>Authorized Officer</u>

Date: <u>December 15, 2021</u>

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