

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM696975

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Food Storage Network, LLC,		12/21/2021	Limited Liability Company: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shelf Co LLC		
<b>Street Address:</b>	691 S. Auto Mall Drive		
<b>City:</b>	American Fork		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84003		
<b>Entity Type:</b>	Limited Liability Company: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5063552	FIFO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8019337373		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-933-7360		
<b>Email:</b>	ip.docket.slc@dorsey.com		
<b>Correspondent Name:</b>	Tiffany Shimada, Dorsey & Whitney LLP		
<b>Address Line 1:</b>	111 S. Main Street, Suite 2100		
<b>Address Line 2:</b>	IP Department		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111-2176		
<b>ATTORNEY DOCKET NUMBER:</b>	515463-00001		
<b>NAME OF SUBMITTER:</b>	Pamela Kleiner		
<b>SIGNATURE:</b>	/pamela kleiner/		
<b>DATE SIGNED:</b>	12/22/2021		
<b>Total Attachments: 3</b>			
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OP \$40.00 5063552

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective December 21, 2021, and is between Food Storage Network, LLC, a Utah limited liability company, with an address of 684 W 1000 N, Orem, UT 84057 ("Assignor"), and Shelf Co LLC, a Utah limited liability company, with an address of 691 S. Auto Mall Drive, American Fork, UT 84003 ("Assignee").

WHEREAS, Assignor owns a certain trademark represented by the trademark registration more fully described in **Schedule A** hereto (the "Mark"); and

WHEREAS, Assignor wants to assign and Assignee wants to receive all of Assignor's right, title, and interest in the Mark together with all goodwill symbolized by or associated with the Mark.

NOW, THEREFORE, the parties agree as follows:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns to Assignee all of Assignor's right, title and interest in and to the Mark as it exists anywhere in the world and as may be created or acquired at any date in the future, along with all goodwill of the business symbolized by or associated with the Mark, and with all claims arising out of or relating to the use or ownership of the Mark. This assignment includes without limitation all applications and registrations for the Mark, all priority rights or claims based on International Conventions, all rights to proceeds of the Mark, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Mark.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignee's rights in the Mark.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and together shall constitute one and the same assignment, it being understood that the parties hereto need not sign the same counterpart.

Each party has signed this Assignment effective on the date stated in the introductory clause.

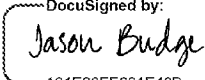
[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date set out above.

FOOD STORAGE NETWORK, LLC  
ASSIGNOR

SHELF CO LLC  
ASSIGNEE

By:   
Name: Steven L. Palmer  
Title: Manager

By:   
Name: Jason Budge  
Title: Manager

SCHEDULE A

COUNTRY	MARK	APP NO. / FILING DATE	REG NO. / REG. DATE	CLASS(ES)	GOODS
United States	FIFO	86934416 Mar. 09, 2016	5063552 Oct. 18, 2016	020	Shelving and component parts thereof, namely, shelves and brackets sold as a unit