

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM697966

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xiuqin Yu		12/24/2021	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Xinyu Jueyi E-Commerce Co., Ltd.		
Street Address:	Shop No.164, Bldg. 6, No.109,		
Internal Address:	Changshan Road, Fenyi County,		
City:	Xinyu, Jiangxi		
State/Country:	CHINA		
Postal Code:	336600		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90123339	ARIDEIA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	2247531731@qq.com		
Correspondent Name:	Zhao, Jun		
Address Line 1:	213-216, Bldg D, Qingnian Chuangye Park,		
Address Line 2:	No. 18 Jianshe East Road, Longhua Dist.		
Address Line 4:	Shenzhen, CHINA 336600		
NAME OF SUBMITTER:	Zhao, Jun		
SIGNATURE:	/Zhao, Jun/		
DATE SIGNED:	12/27/2021		
Total Attachments: 1			
source=Assignment#page1.tif			

OP \$40.00 90123339

Trademark assignment

The undersigned, Yu, Xiuqin, residing at No.13.Meikeng Cunmin Group.Lixi Village Committee, Xinhuilong Town, Dongyuan, Guangdong Province CHINA 517500, the owners of the trademark ARIDEIA, Registration No. 6319598 do hereby assign, sell and transfer all rights, titles and interests to **Xinyu Jueyi E-Commerce Co., Ltd.**, limited company (ltd.), residing at **Shop No.164, Bldg. 6, No.109, Changshan Road, Fenyi County, Xinyu, Jiangxi CHINA 336600** the assignee henceforth having the right to consider himself as the sole owner of same and to use or dispose of same as he/they shall deem fit, without any further claim on the part of the assignor/s for any concept whatever.

Assignor authorizes **USPTO** to record the transfer of the registration set above to Assignee of Assignor's entire right, title, interest and the goodwill of the business therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

Given and signed at Xinyu, China on this 24 day of December the year 2021.

Signature of the assignor *Yu, Xiuqin*

Yu, Xiuqin

Signature of the assignee..... *Zhao, Jun*

Zhao, Jun

Xinyu Jueyi E-Commerce Co., Ltd.