

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM699301

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RouteOne Holdings LLC		12/08/2021	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	RouteOne LLC		
Street Address:	31500 Northwestern Highway, Suite 200		
City:	Farmington Hills		
State/Country:	MICHIGAN		
Postal Code:	48334		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3615010	MAXIMTRAK	
Registration Number:	4248470	E-TRAK	
Registration Number:	4719459	MAXIMTRAK	
Registration Number:	4707740	MAXIMTRAK	
Registration Number:	4716448	ETRAK	
Registration Number:	5064791	E E-JACKET	
Registration Number:	5064792	D DEAL JACKET	
Registration Number:	5100997	BUSINESS AT THE SPEED OF LIGHT	
Registration Number:	5142323	FLITE	
Registration Number:	5142324	FLITE	
Registration Number:	4953907	M MOBILETRAK	
Registration Number:	4926955	MAXIMTRAK DASHBOARDS	
Registration Number:	4926956	MAXIMTRAK	
Registration Number:	6200153	MAXIMTRAK GO	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 3615010

Phone: 248-594-0644
Email: tmdocketing@fishstewip.com
Correspondent Name: Michelle L. Visser
Address Line 1: 800 Tower Drive, Suite 610
Address Line 4: Troy, MICHIGAN 48098

ATTORNEY DOCKET NUMBER: 66336-0999

NAME OF SUBMITTER: Michelle L. Visser

SIGNATURE: /Michelle L. Visser/

DATE SIGNED: 01/03/2022

Total Attachments: 2

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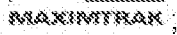
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ASSIGNMENT


WHEREAS, RouteOne Holdings LLC, a Michigan limited company ("Assignor") is the owner of the entire right, title and interest in and to the following U.S. trademark registrations:

Registration No. 3615010 for the mark MAXIMTRAK,



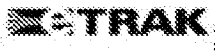
Registration No. 4719459 for the mark ;

Registration No. 4707740 for the mark ;


Registration No. 4926956 for the mark ;

Registration No. 4926955 for the mark MAXIMTRAK DASHBOARDS;


Registration No. 4248470 for the mark E-TRAK;

Registration No. 4716448 for the mark ;



Registration No. 5064792 for the mark ;




Registration No. 5064791 for the mark ;



Registration No. 4953907 for the mark ;

Registration No. 5100997 for the mark BUSINESS AT THE SPEED OF LIGHT;

Registration No. 5142323 for the mark FLITE;

Registration No. 5142324 for the mark ;

Registration No. 6200153 for the mark MAXIMTRAK GO;

all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing, the GOODWILL of the business in which the mark is used, and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights");

WHEREAS RouteOne LLC, a Michigan limited liability company at 31500 Northwestern Highway, Suite 300, Farmington Hills, MI 48334 ("Assignee") wishes to acquire the Trademark Rights,

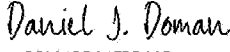
NOW, THEREFORE, for legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor assigns and transfers, effective at

12:59:59 p.m. on December 31, 2021, to Assignee, all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights. This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

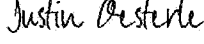
ROUTEONE HOLDINGS LLC

Date: 12/8/2021

DocuSigned by:

Name: Daniel J. Doman
Title: Chief Legal and Privacy Officer

ROUTEONE LLC

Date: 12/8/2021

DocuSigned by:

Name: Justin Oesterle
Title: Chief Executive Officer

[Signature Page to Assignment]