

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM700840

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE GEHRING GROUP, INC.		12/31/2021	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RSC INSURANCE BROKERAGE, INC.		
<b>Street Address:</b>	160 Federal Street		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3183069	GEHRING GROUP PROFESSIONAL SERVICES	
<b>Registration Number:</b>	5439773	ADVICE YOU TRUST. PEOPLE YOU DEPEND ON.	
<b>Registration Number:</b>	5450104	OUR COMMUNITIES RELY ON THE PUBLIC SECTO	
<b>Registration Number:</b>	5612907	G GEHRING GROUP ADVICE YOU TRUST   PEOP	
<b>Registration Number:</b>	5618409	G GEHRING GROUP ADVICE YOU TRUST   PEOP	
<b>Serial Number:</b>	97161322	G GEHRING GROUP EMPLOYEE BENEFITS RISK M	
<b>Serial Number:</b>	97161284	G GEHRING GROUP EMPLOYEE BENEFITS RISK M	
<b>Serial Number:</b>	97161272	G GEHRING GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6178781345		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6175735850		
<b>Email:</b>	elizabeth.burkhard@hklaw.com		
<b>Correspondent Name:</b>	Elizabeth Burkhard/Holland & Knight LLP		
<b>Address Line 1:</b>	10 St. James Avenue, 11th Floor		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02116		
<b>ATTORNEY DOCKET NUMBER:</b>	134398.00116		
<b>NAME OF SUBMITTER:</b>	Elizabeth Burkhard		

OP \$215.00 3183069

<b>SIGNATURE:</b>	/Elizabeth Burkhard/
<b>DATE SIGNED:</b>	01/10/2022
<b>Total Attachments: 16</b> source=Gehring Assignment of Intellectual Property#page1.tif source=Gehring Assignment of Intellectual Property#page2.tif source=Gehring Assignment of Intellectual Property#page3.tif source=Gehring Assignment of Intellectual Property#page4.tif source=Gehring Assignment of Intellectual Property#page5.tif source=Gehring Assignment of Intellectual Property#page6.tif source=Gehring Assignment of Intellectual Property#page7.tif source=Gehring Assignment of Intellectual Property#page8.tif source=Gehring Assignment of Intellectual Property#page9.tif source=Gehring Assignment of Intellectual Property#page10.tif source=Gehring Assignment of Intellectual Property#page11.tif source=Gehring Assignment of Intellectual Property#page12.tif source=Gehring Assignment of Intellectual Property#page13.tif source=Gehring Assignment of Intellectual Property#page14.tif source=Gehring Assignment of Intellectual Property#page15.tif source=Gehring Assignment of Intellectual Property#page16.tif	

## ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY, dated as of December 31, 2021 (as hereinafter amended, modified or supplemented, this “**Assignment**”), is entered into by and among **RSC INSURANCE BROKERAGE, INC.**, a Delaware corporation with its principal place of business at 160 Federal Street, Boston, Massachusetts 02110 (“**Buyer**”); **THE GEHRING GROUP, INC.**, a Florida corporation, with its principal place of business at 3500 Kyoto Gardens Drive, Palm Beach Gardens, Florida 33410 (“**Seller**”); **KURT N. GEHRING**, an adult individual with an address of 3500 Kyoto Gardens Drive, Palm Beach Gardens, Florida 33410 (“**Principal**”).

### RECITALS

A. The parties hereto are the parties to that certain Asset Purchase Agreement, dated as of December 31, 2021 (the “**Asset Purchase Agreement**”), pursuant to which Seller agreed to sell, convey, assign, transfer and deliver to Buyer all of its rights, title and interests in, to and under all of the Seller IP. This Assignment is made pursuant to, and in consideration of, the Asset Purchase Agreement.

B. Any capitalized term used but not defined herein shall have the meaning set forth in the Asset Purchase Agreement.

### AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Copyrights. Seller hereby sells, conveys, assigns, transfers and delivers to Buyer, free and clear of all Liens, all right, title and interest, in, to and under the copyrights included in the Seller IP, including, without limitation, the copyrights listed on Schedule 1 attached hereto, and including, without limitation renewal rights therein, the right to obtain registrations of such copyrights in the United States and throughout the world, and the right to sue and recover any and all damages and profits, and any and all other remedies, for past, present or future infringements or violations thereof, all in Buyer’s sole name.

2. Trademarks. Seller hereby sells, conveys, assigns, transfers and delivers to Buyer, free and clear of all Liens, all right, title and interest in, to and under the trademarks included in Seller IP, including, without limitation, the trademarks listed on Schedule 1 attached hereto, together with the goodwill of the business that is symbolized by such trademarks, including but not limited to renewal rights therein, the right to obtain registrations of such trademarks throughout the world, and the right to sue and recover any and all damages and profits, and any and all other remedies, for past, present or future infringements or violations thereof, all in Buyer’s sole name.

3. Patents. Seller hereby sells, conveys, assigns, transfers and delivers to Buyer, free and clear of all Liens, all right, title and interest in, to and under any patents of Seller included in the Seller IP, including but not limited to rights in any divisional, continuation, continuation-in-part, reexamination, or reissue thereof, the right to obtain patent or equivalent protection therein

throughout the world, and the right to sue and recover any and all damages and profits, and any and all other remedies, for past, present, or future infringements or violations thereof, all in Buyer's sole name.

4. Trade Secrets. Seller hereby sells, conveys, assigns, transfers and delivers to Buyer, free and clear of all Liens, all right, title and interest in, to and under the trade secrets included in the Seller IP, including, but not limited to the right to sue and recover any and all damages and profits or seek injunctive relief, and any and all other remedies, for past, present or future misappropriations or violations thereof, all in Buyer's sole name.

5. Domain Names; Telephone Numbers. To the extent saleable or assignable, Seller hereby sells, conveys, assigns, transfers and delivers to Buyer, free and clear of all Liens, all right, title and interest in, and to the Website(s) and domain name(s) and telephone numbers of Seller, together with the goodwill of the business in connection with which the domain names and telephone numbers have been used or are intended to be used.

6. Other Intellectual Property. Seller hereby sells, conveys, assigns, transfers and delivers to Buyer, free and clear of all Liens, all right, title and interest in, to and under any other Intellectual Property of Seller not specifically described in Sections 1 through 5 immediately above. Principal hereby sells, conveys, assigns, transfers and delivers to Buyer, free and clear of all Liens, all right, title and interest in, to and under any Personal Goodwill Asset.

7. Further Acts. Each of the parties hereto agree, without further consideration, to take or cause to be taken all actions and to do, or cause to be done, all things necessary, proper or advisable in the view of the other party to consummate and make effective the assignment contemplated herein and in the Asset Purchase Agreement; including without limitation the execution of such documents, the filing of such instruments, and the taking of any such other actions as may be necessary or appropriate to vest all right, title and interest in all of the Seller IP in Buyer or its assignee and to consolidate, confirm and record all aspects thereof.

8. Successors and Assigns. This Assignment shall be binding on and inure to the benefit of the parties' respective successors and assigns.

9. Parties in Interest, Assignment. All representations, warranties, covenants, terms and conditions of this Assignment shall be binding upon and inure to the benefit of and be enforceable by the respective heirs, legal representatives, successors and permitted assigns of the parties hereto; provided, however, that none of the rights or obligations of Seller may be assigned without the prior written consent of Buyer.

10. Severability. In the event that any one or more of the provisions contained in this Assignment shall be invalid, illegal or unenforceable in any respect for any reason, the validity, legality and enforceability of any such provision in every other respect and of the remaining provisions of this Assignment shall not be in any way impaired.

11. Governing Law; Jurisdiction. This Assignment shall be governed, construed and enforced in accordance with the laws of the State of Delaware. All suits, actions or other proceedings seeking to enforce, or otherwise arising in connection with, this Assignment shall be brought in

the state or Federal courts located in West Palm Beach, Florida. Each of the parties hereto irrevocably consents to the exclusive jurisdiction of the foregoing courts in such matters.

12. Subject to Purchase Agreement. In the event of any conflict or other difference between the Purchase Agreement and this Assignment, the provisions of the Purchase Agreement shall govern and control.

13. Reproduction Valid as Original. Any photocopy, facsimile or other copy of this Assignment shall be treated for all purposes as though it were an executed original.

14. Counterparts. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Counterparts may be delivered via facsimile, electronic mail (including pdf or any electronic signature complying with the U.S. federal ESIGN Act of 2000, e.g., www.docusign.com) or other transmission method and any counterpart so delivered shall be deemed to have been duly and validly delivered and be valid and effective for all purposes.

*Signature page follows*


IN WITNESS WHEREOF, this Assignment has been duly executed by the parties hereto on the day and year first above written.

RSC INSURANCE BROKERAGE, INC.,  
a Delaware corporation


By: John Vaglica  
Name: John Vaglica  
Title: Chief Mergers and Acquisitions Officer

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties hereto on the day and year first above written.

**THE GEHRING GROUP, INC.,**  
a Florida corporation

By:   
By: Kurt Gehring (Dec 30, 2021 18:47 EST)  
Name: Kurt N. Gehring  
Title: President

**PRINCIPAL:**

  
Kurt Gehring (Dec 30, 2021 18:47 EST)  
Kurt N. Gehring

## Schedule 1

### Registered Copyrights:

1. 2017 EMPLOYEE BENEFIT HIGHLIGHTS, Registration No. TX0008503632, issued by the U.S. Copyright Office effective November 13, 2017.

<b>Type of Work:</b>	Text
<b>Registration Number / Date:</b>	TX0008503632 / 2017-11-13
	Supplemented by: TX0008947702 / 2021
<b>Application Title:</b>	2017 Employee Benefit Highlights.
<b>Title:</b>	2017 Employee Benefit Highlights.
<b>Description:</b>	Electronic file (eService)
<b>Copyright Claimant:</b>	Gehring Group, Inc. Address: 4200 Northcop Parkway, Suite 185, Palm Beach Gardens, FL, 33410, United States.
<b>Date of Creation:</b>	2016
<b>Date of Publication:</b>	2016-07-14
<b>Nation of First Publication:</b>	United States
<b>Authorship on Application:</b>	Gehring Group, Inc., employer for hire; Domicile: United States; Citizenship: United States. Authorship: text, artwork.
<b>Pre-existing Material:</b>	photograph(s), artwork.
<b>Basis of Claim:</b>	text, photograph(s), artwork.
<b>Rights and Permissions:</b>	Isabelle Greenberg, CRGO Law, 7900 Glades Road, Suite 520, Boca Raton, FL, 33434, United States, (561) 922-3845, <a href="mailto:ijung@crgolaw.com">ijung@crgolaw.com</a>
<b>Names:</b>	Gehring Group, Inc.

2. 2017 EMPLOYEE BENEFIT HIGHLIGHTS, Registration No. TX0008947702, issued by the U.S. Copyright Office effective February 23, 2021.

<b>Type of Work:</b>	Text
<b>Registration Number / Date:</b>	TX0008947702 / 2021-02-23
	Supplement to: TX0008503632 / 2017
<b>Application Title:</b>	2017 Employee Benefit Highlights.
<b>Title:</b>	2017 Employee Benefit Highlights.
<b>Copyright Claimant:</b>	Gehring Group, Inc. Address: 3500 Kyoto Gardens Drive, Palm Beach Gardens, FL, 33410, United States.
<b>Date of Creation:</b>	2016
<b>Date of Publication:</b>	2016-07-14
<b>Nation of First Publication:</b>	United States
<b>Authorship on Application:</b>	Gehring Group, Inc., employer for hire; Domicile: United States;



	Citizenship: United States. Authorship: text, artwork.
<b>Pre-existing Material:</b>	photograph(s), artwork.
<b>Basis of Claim:</b>	text, photograph(s), artwork.
<b>Supplement to Registration:</b>	TX0008503632, 2017.
<b>Amplifications Explained:</b>	The address of the claimant has changed from 4200 Northcorp Parkway, Suite 185, Palm Beach Gardens, FL 33410 to the new address 3500 Kyoto Gardens Drive, Palm Beach Gardens, FL 33410. Therefore, the claimant would like to update the registration.
<b>Rights and Permissions:</b>	Isabelle Greenberg, CRGO Law, 7777 Glades Road Suite 100, Boca Raton, FL, 33434, United States, (561) 990-5503, ijung@crgolaw.com
<b>Names:</b>	Gehring Group, Inc.

3. 2018 EMPLOYEE BENEFIT HIGHLIGHTS, Registration No. TX 0008975544, issued by the U.S. Copyright Office effective May 28, 2021.

<b>Type of Work:</b>	Text
<b>Registration Number / Date:</b>	TX0008975544 / 2021-05-28
<b>Application Title:</b>	2018 Employee Benefit Highlights.
<b>Title:</b>	2018 Employee Benefit Highlights.
<b>Description:</b>	Electronic file (eService)
<b>Copyright Claimant:</b>	The Gehring Group, Inc. Address: 3500 Kyoto Gardens Drive, Palm Beach Gardens, FL, 33410, United States.
<b>Date of Creation:</b>	2018
<b>Date of Publication:</b>	2018-01-18
<b>Nation of First Publication:</b>	United States
<b>Authorship on Application:</b>	The Gehring Group, Inc., employer for hire; Domicile: United States; Citizenship: United States. Authorship: text.
<b>Previous Registration:</b>	2017, TX 8-503-632.
<b>Pre-existing Material:</b>	text, artwork.
<b>Basis of Claim:</b>	text.
<b>Names:</b>	The Gehring Group, Inc.

4. EMPLOYEE BENEFIT HIGHLIGHTS v 1.11., Registration No. TX u002268511, issued by the U.S. Copyright Office effective July 8, 2021.

<b>Type of Work:</b>	Text
<b>Registration Number / Date:</b>	TXu002268511 / 2021-07-08
<b>Application Title:</b>	Employee Benefit Highlights v 1.11.

<b>Title:</b>	Employee Benefit Highlights v 1.11.
<b>Description:</b>	Electronic file (eService)
<b>Copyright Claimant:</b>	The Gehring Group, Inc. Address: 3500 Kyoto Gardens Drive, Palm Beach Gardens, FL, 33410, United States.
<b>Date of Creation:</b>	2021
<b>Authorship on Application:</b>	The Gehring Group, Inc., employer for hire; Domicile: United States; Citizenship: United States. Authorship: text, artwork.
<b>Pre-existing Material:</b>	text.
<b>Basis of Claim:</b>	text, artwork.
<b>Names:</b>	The Gehring Group, Inc.

Registered Trademarks:

1. GEHRING GROUP PROFESSIONAL SERVICES, U.S., Registration No. 3183069, issued by the U.S. Patent and Trademark Office (“USPTO”) on December 12, 2006.



<b>Word Mark</b>	<b>GEHRING GROUP PROFESSIONAL SERVICES</b>
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Insurance brokerage; insurance consultation. FIRST USE: 20010101. FIRST USE IN COMMERCE: 20010101 IC 042. US 100 101. G & S: Design and development of information and data bases; design, development and implementation of software. FIRST USE: 20010101. FIRST USE IN COMMERCE: 20010101
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.05.02 - Plain single line triangles ; Triangles, plain single line 26.05.09 - Triangles made of geometric figures, objects, humans, plants or animals 26.05.13 - Triangles, exactly two triangles ; Two triangles 26.05.16 - Triangles touching or intersecting 26.05.21 - Triangles that are completely or partially shaded 26.09.02 - Plain single line squares ; Squares, plain single line 26.09.21 - Squares that are completely or partially shaded 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines ; Overlined words or letters ; Underlined words or letters
<b>Serial Number</b>	78685302
<b>Filing Date</b>	August 4, 2005
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 26, 2006

**Registration Number** 3183069  
**Registration Date** December 12, 2006  
**Owner** (REGISTRANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410  
**Attorney of Record** Isabelle Jung Greenberg  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Group Professional Services" APART FROM THE MARK AS SHOWN  
**Description of Mark** The colors blue and yellow are claimed as features of the mark. The wording in the mark and the two small triangles are blue; the horizontal line and square are yellow.  
**Type of Mark** SERVICE MARK

2. **ADVICE YOU TRUST. PEOPLE YOU DEPEND ON.**, U.S., Registration No. 5439773, issued by the USPTO on April 3, 2018.

**ADVICE YOU TRUST. PEOPLE  
YOU DEPEND ON.**

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**Word Mark** **ADVICE YOU TRUST. PEOPLE YOU DEPEND ON.**  
**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance; Insurance brokerage; Insurance consultancy; Insurance administration in the field of employee benefits, worker's compensation and property and casualty programs. FIRST USE: 20180214. FIRST USE IN COMMERCE: 20180214  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 87501907  
**Filing Date** June 22, 2017  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 31, 2017  
**Registration Number** 5439773  
**Registration Date** April 3, 2018  
**Owner** (REGISTRANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410  
**Attorney of Record** Isabelle Jung Greenberg

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

3. OUR COMMUNITIES RELY ON THE PUBLIC SECTOR. THE PUBLIC SECTOR RELIES ON GEHRING GROUP, U.S., Registration No. 5450104, issued by the USPTO on April 17, 2018.

OUR COMMUNITIES RELY ON  
THE PUBLIC SECTOR. THE  
PUBLIC SECTOR RELIES ON  
GEHRING GROUP.

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**Word Mark** OUR COMMUNITIES RELY ON THE PUBLIC SECTOR. THE PUBLIC SECTOR RELIES ON **GEHRING GROUP**.

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance; Insurance brokerage; Insurance consultancy; Insurance administration in the field of employee benefits, worker's compensation and property and casualty programs. FIRST USE: 20180214. FIRST USE IN COMMERCE: 20180214

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87501886

**Filing Date** June 22, 2017

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** October 31, 2017

**Registration Number** 5450104

**Registration Date** April 17, 2018

**Owner** (REGISTRANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410

**Attorney of Record** Isabelle Jung Greenberg

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

4. GEHRING GROUP ADVICE YOU TRUST | PEOPLE YOU DEPEND ON, U.S.,  
Registration No. 5612907, issued by the USPTO on November 20, 2018.



**Word Mark** G GEHRING GROUP ADVICE YOU TRUST | PEOPLE YOU DEPEND ON

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance and finance; Insurance brokerage; Insurance consultancy; Insurance administration in the field of employee benefits, worker's compensation and property and casualty programs. FIRST USE: 20180214. FIRST USE IN COMMERCE: 20180214

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.05.13 - Triangles, exactly two triangles ; Two triangles  
26.05.21 - Triangles that are completely or partially shaded  
26.09.21 - Squares that are completely or partially shaded  
26.17.01 - Bands, straight ; Bars, straight ; Lines, straight ; Straight line(s), band(s) or bar(s)  
26.17.04 - Bands, vertical ; Bars, vertical ; Lines, vertical ; Vertical line(s), band(s) or bar(s)  
26.17.06 - Bands, diagonal ; Bars, diagonal ; Diagonal line(s), band(s) or bar(s) ; Lines, diagonal  
27.03.01 - Geometric figures forming letters, numerals or punctuation

**Serial Number** 87517057

**Filing Date** July 5, 2017

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 14, 2017

**Registration Number** 5612907

**Registration Date** November 20, 2018

**Owner** (REGISTRANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410

**Attorney of Record** Isabelle Jung Greenberg

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) blue and yellow is/are claimed as a feature of the mark. The mark consists of a stylized design of the letter "G" in blue, with the bottom right corner having a yellow square, all to the left of the wording "GEHRING GROUP" in blue, and all above the wording "ADVICE YOU TRUST | PEOPLE YOU DEPEND ON" in blue.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

5. GEHRING GROUP ADVICE YOU TRUST | PEOPLE YOU DEPEND ON, U.S.,  
Registration No. 5618409, issued by the USPTO on November 27, 2018.



**Word Mark** G GEHRING GROUP ADVICE YOU TRUST | PEOPLE YOU DEPEND ON

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance and finance; Insurance brokerage; Insurance consultancy; Insurance administration in the field of employee benefits, worker's compensation and property and casualty programs. FIRST USE: 20180214. FIRST USE IN COMMERCE: 20180214

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.05.13 - Triangles, exactly two triangles ; Two triangles  
26.05.21 - Triangles that are completely or partially shaded  
26.09.21 - Squares that are completely or partially shaded  
26.17.01 - Bands, straight ; Bars, straight ; Lines, straight ; Straight line(s), band(s) or bar(s)  
26.17.04 - Bands, vertical ; Bars, vertical ; Lines, vertical ; Vertical line(s), band(s) or bar(s)  
26.17.06 - Bands, diagonal ; Bars, diagonal ; Diagonal line(s), band(s) or bar(s) ; Lines, diagonal  
27.03.01 - Geometric figures forming letters, numerals or punctuation

**Serial Number** 87503723

**Filing Date** June 23, 2017

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 14, 2017

**Registration Number** 5618409

**Registration Date** November 27, 2018

**Owner** (REGISTRANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410

**Attorney of Record** Isabelle Jung Greenberg

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) blue, yellow is/are claimed as a feature of the mark. The mark consists of a stylized design of the letter "G" in blue, with the bottom right corner having a yellow square, all to the left of the wording "GEHRING GROUP" in blue, and all above the wording "ADVICE YOU TRUST | PEOPLE YOU DEPEND ON" in blue.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead** LIVE

**Indicator**

Trademarks Filings and Applications:

1. GEHRING GROUP EMPLOYEE BENEFITS RISK MANAGEMENT, U.S., Serial No. 97161322, filed with the USPTO on December 7, 2021.

**Word Mark** G GEHRING GROUP EMPLOYEE BENEFITS RISK MANAGEMENT

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance and finance; Administration of risk management programs and plans concerning insurance and safety; Insurance brokerage; Insurance consulting services; Insurance administration in the field of employee benefits, worker's compensation and property and casualty programs. FIRST USE: 20170715. FIRST USE IN COMMERCE: 20170715

IC 041. US 100 101 107. G & S: Educational services, namely, conducting programs, seminars, conferences, workshops, webinars, in the field of human resources, employee benefits, risk management, workers compensation, property and casualty programs. FIRST USE: 20170714. FIRST USE IN COMMERCE: 20170714

IC 044. US 100 101. G & S: Providing wellness services, namely, consulting, design and implementation of wellness programs. FIRST USE: 20170715. FIRST USE IN COMMERCE: 20170715

IC 045. US 100 101. G & S: Consulting services in the field of human resources, insurance and employee benefits; Regulatory compliance consulting services in the fields of employee benefits, worker's compensation, insurance, and property and casualty programs. FIRST USE: 20170715. FIRST USE IN COMMERCE: 20170715

**Mark Drawing Code** (0) UNKNOWN

**Serial Number** 97161322

**Filing Date** December 7, 2021

**Current Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410

**Attorney of Record** Isabelle Jung Greenberg

**Prior Registrations** 5450104;5612907;5618409

**Description of Mark** The mark consists of the letter G in design form, to the right of which the words "GEHRING" and "GROUP" in design form are located, underneath which the words "EMPLOYEE BENEFITS / RISK MANAGEMENT" in design form are located.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

2. GEHRING GROUP EMPLOYEE BENEFITS RISK MANAGEMENT, U.S., Serial No. 97161284, filed with the USPTO on December 7, 2021

**Word Mark** G GEHRING GROUP EMPLOYEE BENEFITS RISK MANAGEMENT

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance and finance; Administration of risk management programs and plans concerning insurance and safety; Insurance brokerage; Insurance consulting services; Insurance administration in the field of employee benefits, worker's compensation and property and casualty programs

IC 041. US 100 101 107. G & S: Educational services, namely, conducting programs, seminars, conferences, workshops, webinars, in the field of human resources, employee benefits, risk management, workers compensation, property and casualty programs

IC 044. US 100 101. G & S: Providing wellness services, namely, consulting, design and implementation of wellness programs

IC 045. US 100 101. G & S: Consulting services in the field of human resources, insurance and employee benefits; Regulatory compliance consulting services in the fields of employee benefits, worker's compensation, insurance, and property and casualty programs

**Mark Drawing Code** (0) UNKNOWN

**Serial Number** 97161284

**Filing Date** December 7, 2021

**Current Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410

**Attorney of Record** Isabelle Jung Greenberg

**Prior Registrations** 5450104;5612907;5618409

**Description of Mark** The mark consists of the letter G in design form, to the right of which the words "GEHRING" and "GROUP" in design form are located, with the word "GROUP" located underneath the word "GEHRING", with the words "EMPLOYEE BENEFITS" and "RISK MANAGEMENT" in design form located underneath.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

3. GEHRING GROUP, U.S., Serial No. 97161272, filed with the USPTO on December 7, 2021

**Word Mark** G GEHRING GROUP

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance and finance; Administration of risk management programs and plans concerning insurance and safety; Insurance brokerage; Insurance consulting services; Insurance administration in the field of employee benefits, worker's compensation and property and casualty programs

IC 041. US 100 101 107. G & S: Educational services, namely, conducting programs, seminars, conferences, workshops, webinars, in the field of human resources, employee benefits, risk management, workers compensation, property and casualty programs

IC 044. US 100 101. G & S: Providing wellness services, namely, consulting, design and implementation of wellness programs

IC 045. US 100 101. G & S: Consulting services in the field of human resources, insurance



and employee benefits; Regulatory compliance consulting services in the fields of employee benefits, worker's compensation, insurance, and property and casualty programs

**Mark Drawing Code** (0) UNKNOWN  
**Serial Number** 97161272  
**Filing Date** December 7, 2021  
**Current Basis** 1B  
**Original Filing Basis** 1B  
**Owner** (APPLICANT) The Gehring Group, Inc. CORPORATION FLORIDA 3500 Kyoto Gardens Drive Palm Beach Gardens FLORIDA 33410  
**Attorney of Record** Isabelle Jung Greenberg  
**Prior Registrations** 5450104;5612907;5618409  
**Description of Mark** The mark consists of the letter G in design form, to the right of which the words "GEHRING" and "GROUP" in design form are located, with the word "GROUP" located underneath the word "GEHRING".  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

Logos:

1.



2.



EMPLOYEE BENEFITS | RISK MANAGEMENT

3.



4.

