

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM702949

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCI Management L.P.		01/14/2022	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	SCI Shared Resources, LLC		
Street Address:	1929 Allen Parkway		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3738910	PLAN. TO MAKE IT RIGHT.	
Registration Number:	4625156	DIGNITY MEMORIAL GUIDANCE SERIES	
Registration Number:	2005896	L.I.F.T.	
Registration Number:	1876129	LEVAYAH	
Registration Number:	2004214	LIVING INFORMATION FOR TODAY	
Registration Number:	2484614	NATIONAL CREMATION	
Registration Number:	2029499	NATIONAL CREMATION SOCIETY	
Registration Number:	2296120	NCS	
Registration Number:	2263223		
Registration Number:	3521931	DIGNITY PLANNING	
Registration Number:	3653535	DIGNITY MEMORIAL	
Registration Number:	3656792	DIGNITY MEMORIAL	
Registration Number:	5383216	DIGNITY FLOWERS	
Registration Number:	5344254	DIGNITY PLANNER	
Registration Number:	6180458	ADVANTAGE FUNERAL & CREMATION SERVICES	
Registration Number:	5383800	ADVANTAGE FUNERAL & CREMATION SERVICES	
CORRESPONDENCE DATA			
Fax Number:	2142000853		

CH \$415.00 3738910

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2146515917
Email: ipdocketing@haynesboone.com
Correspondent Name: Purvi Patel Albers, Haynes and Boone LLP
Address Line 1: 2323 Victory Avenue, Suite 700
Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER:	40186.multiple2
NAME OF SUBMITTER:	Jessica Foda
SIGNATURE:	/Jessica Foda/
DATE SIGNED:	01/19/2022

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”) is effective as of the 14th day of January, 2022 by SCI MANAGEMENT L.P., a Delaware limited partnership having an address at 1929 Allen Parkway, Houston, Texas 77019 (“Assignor”) and SCI SHARED RESOURCES, LLC, a Delaware limited liability company having an address at 1929 Allen Parkway Houston, Texas 77019 (“Assignee”).

TRADEMARKS

“Trademarks” shall mean the trademark application and registrations listed in the chart below, as well as any and all common law U.S. and foreign trademark rights for these marks.

Mark	App. No.	Reg. No.
“IT’S LIFE! YOU LIVE IT, WE CELEBRATE IT!”	78/520224	3234523
“IT’S LIFE! YOU LIVE IT, WE CELEBRATE IT!”	78/977482	3240770
ADVANTAGE	75/157979	2219351
ADVANTAGE FUNERAL & CREMATION SERVICES (Horizontal Logo)	87/294223	N/A
ADVANTAGE FUNERAL & CREMATION SERVICES (Vertical Logo)	87/294226	5383800
DIGNITY	75/799886	2629718
DIGNITY	75/979860	2514341
DIGNITY (and Tree Design)	75/316314	2445392
DIGNITY FLOWERS	86/921345	5383216
DIGNITY MEMORIAL	75/928803	2590414
DIGNITY MEMORIAL (and Tree Design)	78/425746	3044905
DIGNITY MEMORIAL (and Tree Design)	78/425718	3113711
DIGNITY MEMORIAL (Stylized with Oval Design)	77/509304	3656792
DIGNITY MEMORIAL (Stylized)	77/509310	3653535
DIGNITY MEMORIAL GUIDANCE SERIES	85/044177	4625156
DIGNITY MEMORIAL LIFT	77/148703	3558237
DIGNITY MEMORIAL SMART & SAFE LIVING	78/852888	3202090
DIGNITY PLANNER	87/199079	5344254
DIGNITY PLANNING	77/245110	3521931
DIGNITY UNIVERSITY	78/299727	3288580
ESCAPE SCHOOL	75/783861	2436502
FAMILY FUNERAL CARE	74/463507	1984760
FUNERARIA DEL ‘ANGEL	78/481908	3121830
FUNERARIA DEL ANGEL (and Angel Design)	78/654608	3109200
FUNERARIA DEL ANGEL (and Angel Design)	78/654612	3176369
IT’S LIFE! YOU LIVE IT, WE CELEBRATE IT	78/520226	3419844
L.I.F.T.	74/714943	2005896
LEVAYAH	74/801876	1876129
LIVING INFORMATION FOR TODAY	74/714944	2004214
NATIONAL CREMATION	75/896695	2484614
NATIONAL CREMATION SOCIETY	74/589797	2029499
NCS	75/607863	2296120
PICKING UP THE PIECES	75/163567	2181772
PLAN. TO MAKE IT RIGHT.	77/639352	3738910
Standing People Design	75/535199	2263223

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, and Assignee hereby receives and accepts from Assignor, all right, title and interest throughout the United States in and to the Trademarks, together with all of the goodwill associated with same, and all rights, claims and privileges pertaining to the Trademarks, including without limitation: common law rights to the underlying marks; all priority rights under all available international agreements, treaties and conventions for the protection of trademarks; and the right to sue for and recover damages, profits and all other remedies for any past, present and future infringement of any of the foregoing; and to stand in the place of Assignor in all matters related thereto.

The parties shall take such further actions and execute and deliver such other documents, assignments and instruments as may be necessary to consummate or implement this Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

SCI MANAGEMENT L.P.

By: *Daniel Kleban*

Name: Daniel I. Kleban

Title: President, SCI Administrative Services, LLC, general partner of SCI Management L.P.

SCI SHARED RESOURCES, LLC

By: *Daniel Kleban*

Name: Daniel I. Kleban

Title: Vice President