

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Krops Imports Inc.		01/10/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Courchesne Larose USA, Inc.		
Street Address:	239 SE 3rd Avenue		
City:	Pompano Beach		
State/Country:	FLORIDA		
Postal Code:	33060		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4897019	JOE'S KIWI	
Registration Number:	4897020	JOE'S CITRUS	
Registration Number:	4897021	JOE'S FRUIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4243020717		
Email:	uspto@keatsgatiens.com		
Correspondent Name:	Konrad Gatiens		
Address Line 1:	120 S. El Camino Dr., Suite 207		
Address Line 2:	Keats Gatiens, LLP		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Konrad Gatiens		
SIGNATURE:	/s/		
DATE SIGNED:	01/20/2022		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made this 10 day of January 2021 (the "**Effective Date**"), by and between **Krops Imports Inc.** (the "**Assignor**"), and **Courchesne Larose USA, Inc.**, having its principal place of business at 239 SE 3rd Avenue, Pompano Beach, Florida, 33060, United States of America (the "**Assignee**").

WHEREAS the Assignor is the owner of the entire rights, title and interest in and to the trademarks listed on Schedule "A" attached hereto, including any applications therefor or registrations thereof (the "**Trademarks**"); and

WHEREAS the Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, the Assignor declares as follows:

In consideration of the sum of three thousand dollars (\$3000.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys to the Assignee, the Assignor's rights, title and interest in and to the Trademarks and the goodwill connected with the use and as symbolized by the Trademarks, all common law and statutory rights related thereto, and all rights of renewal and extension if any relating thereto on a worldwide basis, as of the Effective Date.

The Assignor further assigns to the Assignee the right to sue for past infringement, to institute or continue opposition and cancellation proceedings and other legal proceedings and to recover and retain all damages and profits arising in connection with such Trademarks.

The Assignor undertakes to, upon the request of the Assignee, execute all papers, make all rightful oaths, testify on behalf of the Assignee, and do all other acts necessary to carry out the intent of this Agreement, as well as to provide such other material, information and/or assistance as the Assignee may consider necessary.


This Agreement shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction and all those in privity therewith.

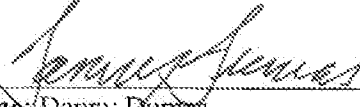
This Agreement is governed by, and shall be construed and interpreted in accordance with the laws of the Province of Québec and the federal laws of Canada, applicable therein. It is the express wish of the parties hereto that this Agreement be drawn up in English. La volonté expresse des parties aux présentes est que ce document soit rédigé en anglais.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed and signed by their duly authorized officers

KROPS IMPORTS INC.

COURCHESNE LAROSE USA, INC.

By: 
Name: Ian Routhier
Title: President

By: 
Name: Danny Dumas
Title: President

SCHEDULE "A"

Trademarks

A. Canada

Trademark	Status	Goods and Services
JOE'S FRUIT	Registered App 06-JAN-2014 App 1658534 Reg 08-SEP-2015 Reg TMA913287	(1) Fresh fruits and packaged fresh fruits
JOE'S KIWI	Registered App 06-JAN-2014 App 1658535 Reg 08-SEP-2015 Reg TMA913288	(1) Fresh fruits and packaged fresh fruits
JOE'S CITRUS	Registered App 06-JAN-2014 App 1658536 Reg 08-SEP-2015 Reg TMA913286	(1) Fresh fruits and packaged fresh fruits

B. United States

Trademark	Status	Goods and Services
JOE'S KIWI	Registered App 23-JAN-2014 App 86173064 Reg 09-FEB-2016 Reg 4897019	INT. CL. 31 FRESH FRUITS AND PACKAGED FRESH FRUITS
JOE'S CITRUS	Registered App 23-JAN-2014 App 86173083 Reg 09-FEB-2016 Reg 4897020	INT. CL. 31 FRESH FRUITS AND PACKAGED FRESH FRUITS
JOE'S FRUIT	Registered App 23-JAN-2014	INT. CL. 31 FRESH FRUITS AND PACKAGED FRESH FRUITS

Trademark	Status	Goods and Services
	App 86173105 Reg 09-FEB-2016 Reg 4897021	

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