

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704925

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Biaobiao Network Technology Co., Ltd.		01/25/2022	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Guangdong Helenbo Household Electrical Appliance Co., Limited		
Street Address:	No. 11 Xinyou East Road, Ronggui, Shunde, Foshan		
City:	G.D		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6427054	MCBL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dmtm2020@outlook.com		
Correspondent Name:	Li,Bingnan		
Address Line 1:	4737 Baldwin Park Blvd		
Address Line 4:	Baldwin Park, CALIFORNIA 91706		
NAME OF SUBMITTER:	/Li,Bingnan/		
SIGNATURE:	/Li,Bingnan/		
DATE SIGNED:	01/27/2022		
Total Attachments: 1			
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OP \$40.00 6427054

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 25 Day of January, 2022, between Guangzhou Biaobiao Network Technology Co., Ltd., having the address as Room 419, Building 4, No. 38 Dalisha Road, Zhucun, Tianhe District Guangzhou CHINA 510000; and Guangdong Helenbo Household Electrical Appliance Co., Limited, having the address as No. 11 Xinyou East Road, Ronggui, Shunde, Foshan, G.D, China

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg.No. 6427054, dated 20 Day of Jul., 2021.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 25 day of January, 2022

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Biaobiao Network Technology Co., Ltd.

Signed by: Yu Hanlin

Name: Yu, Hanlin

Title: Principal

ASSIGNEE:

Guangdong Helenbo Household Electrical Appliance Co., Limited

Signed by: Li, Bingnan

Name: Li, Bingnan

Title: Principal