

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM705434

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Research Now Group, Inc.		12/28/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Research Now Group, LLC		
<b>Street Address:</b>	5800 Tennyson Parkway		
<b>Internal Address:</b>	Suite 600		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75024		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 22</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	5243041	FLEXFILL	
Registration Number:	5201876	TOTAL RESEARCH QUALITY	
Registration Number:	5242865	SAMPLEPLUS	
Registration Number:	4822399	RESEARCH NOW MOBILE	
Registration Number:	4246048	"BY-INVITATION-ONLY"	
Registration Number:	4777489	THE MOBILE CHANNEL	
Registration Number:	4511341	SAMPLIFY	
Registration Number:	4777485	SYNDICATED INSIGHTS	
Registration Number:	4061609	ADIMENSION	
Registration Number:	4324896	SHAPE THE WORLD AROUND YOU	
Registration Number:	4025122	RESEARCH NOW	
Registration Number:	4025123	R N	
Registration Number:	4025124	R N RESEARCH NOW	
Registration Number:	3462006	E E-REWARDS OPINION PANEL	
Registration Number:	3461944	E E-REWARDS MEDICAL MARKET RESEARCH	
Registration Number:	3477619	U.TALK.BACK	
Registration Number:	3343127	E-REWARDS	
Registration Number:	3336960	OMNIPULSE	

CH \$565.00 5243041

Property Type	Number	Word Mark
Registration Number:	2646545	REWARDING BUSINESS RELATIONSHIPS
Registration Number:	2516570	E
Registration Number:	2587205	E-OFFER
Registration Number:	2368959	E-REWARDS

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-728-8000

**Email:** ipdept@willkie.com

**Correspondent Name:** Matthew S. Makover

**Address Line 1:** 787 Seventh Avenue

**Address Line 4:** New York, NEW YORK 10019

<b>ATTORNEY DOCKET NUMBER:</b>	125129.00025
<b>NAME OF SUBMITTER:</b>	Matthew S. Makover
<b>SIGNATURE:</b>	/Matthew S. Makover/
<b>DATE SIGNED:</b>	01/28/2022

#### Total Attachments: 3

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# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF  
DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND  
CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE  
CORPORATION UNDER THE NAME OF "RESEARCH NOW GROUP, INC." TO A  
DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM  
"RESEARCH NOW GROUP, INC." TO "RESEARCH NOW GROUP, LLC", FILED IN  
THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2018, AT  
9:31 O`CLOCK P.M.*



3024770 8100V  
SR# 20188423033

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBullock", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 204203624  
Date: 12-31-18

**TRADEMARK**  
**REEL: 007597 FRAME: 0067**


**STATE OF DELAWARE**  
**CERTIFICATE OF CONVERSION**  
**FROM A CORPORATION TO**  
**A LIMITED LIABILITY COMPANY**

December 28, 2018

1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction of the corporation immediately prior to filing of this certificate is Delaware.
3. The corporation was first formed on April 1, 1999.
4. The name of the corporation immediately prior to the filing of this certificate is Research Now Group, Inc.
5. The name of the limited liability company as set forth in the certificate of formation is Research Now Group, LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting corporation has executed this certificate as of the date first written above.

By:   
Name: Kevin White  
Title: Director

[Signature Page to Research Now Group Certificate of Conversion]