

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM705576

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Picmonic LLC		01/31/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TrueLearn, LLC		
<b>Street Address:</b>	109 Professional Park Drive		
<b>City:</b>	Mooresville		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28177		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4298979	PICMONIC	
<b>Registration Number:</b>	4310466	PICMONIC	
<b>Registration Number:</b>	4920592	PICMONIC	
<b>Registration Number:</b>	4925134		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3367338473		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3367476604		
<b>Email:</b>	Trademarkswinston@wbd-us.com		
<b>Correspondent Name:</b>	Anne C. Fleeson		
<b>Address Line 1:</b>	Womble Bond Dickinson (US) LLP		
<b>Address Line 2:</b>	One West Fourth Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		
<b>ATTORNEY DOCKET NUMBER:</b>	101864.02.8		
<b>NAME OF SUBMITTER:</b>	Anne C. Fleeson		
<b>SIGNATURE:</b>	/Anne C. Fleeson/		
<b>DATE SIGNED:</b>	01/31/2022		
<b>Total Attachments: 3</b>			

CH \$115.00 4298979

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**ASSIGNMENT OF TRADEMARKS AND  
RELATED REGISTRATIONS**

THIS ASSIGNMENT OF TRADEMARKS AND RELATED REGISTRATIONS (this "Assignment"), dated as of January 31<sup>st</sup>, 2022 is from PICMONIC LLC, a Delaware limited liability company, having a place of business at 109 Professional Park Drive, Mooresville, North Carolina 28117 ("Assignor"), to TRUELEARN, LLC, a Delaware limited liability company, having a place of business at 109 Professional Park Drive, Mooresville, North Carolina 28117 ("Assignee").

WITNESSETH:

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the trademarks and related United States trademark registrations identified on Exhibit A attached hereto (the "Trademarks"), together with any and all goodwill of the business associated with the Trademarks; and

WHEREAS, Assignee desires to acquire the Trademarks and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademarks to Assignee;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with (i) the goodwill and the business symbolized by the Trademarks and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademarks.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks and all other rights hereby conveyed.

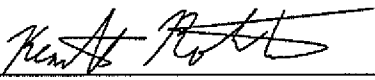
IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

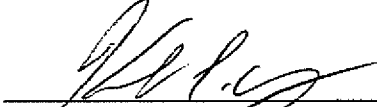
ASSIGNOR:

ASSIGNEE:

PICMONIC LLC

TRUELEARN, LLC

By:   
Ken Robertson

  
Kenneth S. Osley

Its: Chief Operating Officer

Its: Chief Financial Officer

**EXHIBIT A**  
**TRADEMARKS**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
PICMONIC	4,298,979	March 5, 2013
PICMONIC	4,310,466	March 26, 2013
PICMONIC	4,920,592	March 22, 2016
Logo Design	4,925,134	March 29, 2017