

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM706191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BUY.COM Inc.		07/31/2014	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Rakuten Commerce, LLC		
Street Address:	SUITE 100 85 ENTERPRISE		
City:	ALISO VIEJO		
State/Country:	CALIFORNIA		
Postal Code:	92656		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2670844	BUY.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	02/02/2022		
Total Attachments: 4			
source=RDC_Conversion Formation from Buy.com _2014.07.31#page1.tif			
source=RDC_Conversion Formation from Buy.com _2014.07.31#page2.tif			
source=RDC_Conversion Formation from Buy.com _2014.07.31#page3.tif			
source=RDC_Conversion Formation from Buy.com _2014.07.31#page4.tif			

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Delaware

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The First State

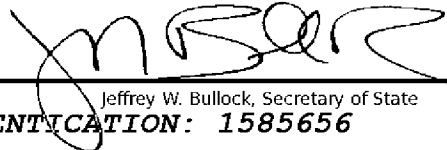
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BUY.COM INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BUY.COM INC." TO "RAKUTEN COMMERCE LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2014, AT 11:08 O'CLOCK A.M.

2928645 8100V

141019027

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1585656

DATE: 07-31-14

TRADEMARK
REEL: 007609 FRAME: 0815

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE
LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the corporation first formed is August 3, 1998.
4. The name of the the Corporation immediately prior to filing this Certificate is: Buy.com Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Rakuten Commerce LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on this 31st day of July, 2014.

By: Masatada Kobayashi
Name: Masatada Kobayashi
Title: Chief Executive Officer

Delaware

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The First State

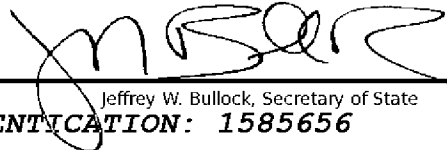
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "RAKUTEN COMMERCE LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2014, AT 11:08 O'CLOCK A.M.



2928645 8100V

141019027

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1585656

DATE: 07-31-14

TRADEMARK
REEL: 007609 FRAME: 0817

**CERTIFICATE OF FORMATION
OF
RAKUTEN COMMERCE LLC**

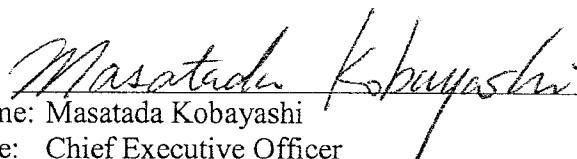
The undersigned, in order to form **RAKUTEN COMMERCE LLC** as a limited liability company under the Delaware Limited Liability Company Act, hereby certifies to the Secretary of State of the State of Delaware as follows:

1. **Name.** The name of the limited liability company (the "*Company*") is:

RAKUTEN COMMERCE LLC

2. **Registered Office and Registered Agent.** The address of the registered office of the Company in the State of Delaware is 2711 Centreville Road, Suite 400, Wilmington, County of New Castle, Delaware 19808. The name of the registered agent of the Company at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on and as of July 31st, 2014.

By: 
Name: Masatada Kobayashi
Title: Chief Executive Officer