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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM706276

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Didier Merle		02/02/2022	INDIVIDUAL: UNITED STATES
George Griffith		02/02/2022	INDIVIDUAL: UNITED STATES
Roy Wilschut		02/02/2022	INDIVIDUAL: NETHERLANDS

RECEIVING PARTY DATA

Name:	ConneXion 360, LLC	
Street Address:	14901 Quorum Drive	
Internal Address:	Suite 650	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75254	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type		Number	Word Mark
	Registration Number:	3685485	CONNEXION360

CORRESPONDENCE DATA

Fax Number: 3125693000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3125691535

Email: linda.prainito@faegredrinker.com
Correspondent Name: Faegre Drinker Biddle & Reath LLP
Address Line 1: 320 South Canal Street, Suite 3300
Address Line 2: c/o Ira M. Kalina/Linda A. Prainito

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:Linda A. PrainitoSIGNATURE:/Linda A. Prainito/	ATTORNEY DOCKET NUMBER:	
SIGNATURE: /Linda A. Prainito/	NAME OF SUBMITTER:	
	SIGNATURE:	
DATE SIGNED: 02/03/2022	DATE SIGNED:	

Total Attachments: 4

TRADEMARK REEL: 007611 FRAME: 0458

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TRADEMARK REEL: 007611 FRAME: 0459

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "<u>Agreement</u>"), dated as of February <u>2</u>, 2022, is made by ConneXion 360, LLC, a Delaware limited liability (the "<u>Assignee</u>"), and each of Didier Merle dba Connexion360, George Griffith dba Connexion 360 and Roy Wilschut dba Connexion 360 (collectively, the "<u>Assignors</u>"). The parties agree as follows:

- 1. <u>Assignment</u>. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignors hereby irrevocably assign, transfer, convey and delivers to the Assignee all of the Assignors' right, title and interest in and to the following (the "<u>Assigned Trademarks</u>"):
- (a) the trademark set forth in <u>Exhibit A</u> hereto, including any and all applications and registrations therefor, and including the goodwill of the business symbolized thereby;
- (b) all rights of the Assignors accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. <u>Recordation and Further Actions</u>. The Assignors hereby authorizes the Commissioner for Trademarks for the U.S. Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request by the Assignee. Following the date hereof, the Assignors shall take such steps and actions, and provide such cooperation and assistance to the Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments or other documents, as may be necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to the Assignee, or any assignee or successor thereto.
- 3. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.
- 4. <u>Successors and Assigns</u>. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

TRADEMARK REEL: 007611 FRAME: 0460 5. <u>Governing Law</u>. This Agreement and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice or conflict of law provision or rule (whether of the State of Illinois or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, each of the parties has caused this Trademark Assignment Agreement to be duly executed and delivered as of the day and year first above written.

ASSIGNORS:

DIDIER MERLE dba Connexion 360, 1	LL	C
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By: Didier Merle

GEORGE GRIFFITH dba Connexion 360, LLC

By: _____

ROY WILSCHUT dba Connexion 360, LLC

By:

ASSIGNEE:

CONNEXION 360, LLC

By: Didier Merle

Name: Didier Merle

Title: Secretary

TRADEMARK

[Signature Page to Trademark Assignment /

REEL: 007611 FRAME: 0462

EXHIBIT A

Assigned Trademarks and Trademark Applications

Mark	Appln. No./ Filing Date	Reg. No./ Reg. Date	Country	Status	Owner
CONNEXION360	77663914 05-Feb-2009	3685485 22-Sep- 2009	United States (Federal)	Renewed, renewal due 22-Sep-2029	Merle, Didier, dba Connexion360 (United States Individual) Griffith, George, dba Connexion360 (United States Individual) Wilschut, Roy, dba Connexion360 (the Netherlands Individual)

RECORDED: 02/03/2022

TRADEMARK REEL: 007611 FRAME: 0463