

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM706606

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | NUNC PRO TUNC ASSIGNMENT |
| <b>EFFECTIVE DATE:</b>       | 12/31/2020               |
| <b>SEQUENCE:</b>             | 1                        |

## CONVEYING PARTY DATA

| Name           | Formerly | Execution Date | Entity Type           |
|----------------|----------|----------------|-----------------------|
| Sevenarts Ltd. |          | 01/27/2022     | Corporation: NEW YORK |

## RECEIVING PARTY DATA

|                          |                             |
|--------------------------|-----------------------------|
| <b>Name:</b>             | Sevenarts Ltd.              |
| <b>Street Address:</b>   | 237 Bramble Road            |
| <b>Internal Address:</b> | Bramble House               |
| <b>City:</b>             | Benfleet, Essex             |
| <b>State/Country:</b>    | UNITED KINGDOM              |
| <b>Postal Code:</b>      | SS7 2UU                     |
| <b>Entity Type:</b>      | Corporation: UNITED KINGDOM |

## PROPERTY NUMBERS Total: 8

| Property Type        | Number   | Word Mark |
|----------------------|----------|-----------|
| Registration Number: | 1729144  | ERTE      |
| Registration Number: | 6136144  | ERTE      |
| Registration Number: | 1244391  | ERTE      |
| Serial Number:       | 73573195 | ERTE      |
| Registration Number: | 1616396  | ERTE      |
| Registration Number: | 3319451  | ERTE      |
| Registration Number: | 1796405  | ERTE      |
| Registration Number: | 1796345  | ERTE      |

## CORRESPONDENCE DATA

Fax Number: 9142880023

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9142880022

Email: tmdocket@leasonellis.com

Correspondent Name: YUVAL MARCUS

Address Line 1: One Barker Avenue

Address Line 2: Fifth Floor

TRADEMARK

REEL: 007622 FRAME: 0417

|   |                              |
|---|------------------------------|
| <b>Address Line 4:</b>  | White Plains, NEW YORK 10601 |
| <b>NAME OF SUBMITTER:</b>   | Michelle Levin               |
| <b>SIGNATURE:</b>   | /michelle levin/             |
| <b>DATE SIGNED:</b>   | 02/04/2022                   |
| <b>Total Attachments: 2</b><br>source=Trademark Assignment - 2020#page1.tif<br>source=Trademark Assignment - 2020#page2.tif |                              |

## Trademark Assignment Agreement

This Trademark Assignment is made, effective as of December 31, 2020, by and between Sevenarts Ltd., a New York corporation with an address of 5823 Avenue T, Brooklyn, NY 11234, USA (hereinafter "Assignor"), and Sevenarts Ltd., a UK corporation with an address of Bramble House, 237 Bramble Road, Benfleet, Essex SS7 2UU, UK (hereinafter "Assignee")

WHEREAS, the Assignor was the owner of the intellectual property rights of the artist Romain de Tiroff (known as Erté, 1892-1990), including all trademarks, whether registered or unregistered, including the trademarks listed in Schedule A and all issuances, extensions, and renewals thereof (the "Trademarks");

WHEREAS, by agreement between the entities, memorialized in an Assignment Agreement dated December 31, 2020, Assignor did transfer the Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby severally acknowledged, the parties hereto agree as follows:

1. Assignor assigned to Assignee all right, title and interest in and to the Trademarks, including all registrations and applications therefor, together with the goodwill of the business connected with the use of, and symbolized by the Trademarks, nunc pro tunc as of December 31, 2020.
2. The assignment included all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and any and all claims and causes of action with respect to any of the foregoing, accruing on or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for infringement, dilution, misappropriation, violation, misuse, breach, or default.

ASSIGNOR - Sevenarts Ltd.  
By: *Mark Schachner*  
Name: *MARK SCHACHNER*  
Title: *PARTNER*  
Date: *1/27/22*

ASSIGNEE - Sevenarts Ltd.  
By: *G.R. Perman*  
Name: *G.R. PERMAN*  
Title: *DIRECTOR*  
Date: *1/27/22*