## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM707150

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The International Toiletry Company, Inc.		01/31/2022	Corporation: FLORIDA

### **RECEIVING PARTY DATA**

Name:	The Somerset Toiletry Company Limited
Street Address:	Upper Bristol Road
City:	Clutton, Somerset
State/Country:	UNITED KINGDOM
Postal Code:	BS39 5TA
Entity Type:	Limited Company: UNITED KINGDOM

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2527784	ASQUITH & SOMERSET

### CORRESPONDENCE DATA

Fax Number: 2023448300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023448156

trademarkdocket@venable.com Email: Andrew D. Price, Venable LLP **Correspondent Name:** 

Address Line 1: P.O. Box 34385

Address Line 4: Washington, D.C. 20043-9998

NAME OF SUBMITTER:	Andrew D. Price
SIGNATURE:	/Andrew D. Price/
DATE SIGNED:	02/08/2022

#### **Total Attachments: 4**

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> **TRADEMARK** REEL: 007628 FRAME: 0725

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DATE 2022

# THE INTERNATIONAL TOILETRY COMPANY, INC

and

## THE SOMERSET TOILETRY COMPANY LIMITED

TRADE MARK ASSIGNMENT

TRADEMARK

REEL: 007628 FRAME: 0726

#### DATE:

### **PARTIES:**

- (1) THE INTERNATIONAL TOILETRY COMPANY INC of 20283 State Road 7, Suite 300, Boca Raton, Florida 33498, USA ('ITCI').
- (2) THE SOMERSET TOILETRY COMPANY LIMITED of Upper Bristol Road, Clutton, Somerset, England, BS39 5TA, United Kingdom ('TSTC').

#### **BACKGROUND:**

- Α ITCI is the owner of the trade mark listed in the Schedule ('Trade Mark').
- В ITCI has agreed to assign all its rights in and to the Trade Mark to TSTC in accordance with the provisions of this Agreement.

#### AGREEMENT:

#### 1. Assignment

In consideration of the sum of £1 paid by TSCT to ITCI (receipt of which ITCI acknowledges), ITCI assigns with full title guarantee to TSTC absolutely the Trade Mark and all and any rights in and to the Trade Mark and any common law rights and all the goodwill attaching to the Trade Mark.

#### 2. **Proceedings**

- 2.1 TSTC will have the right to bring proceedings against any third party in respect of the Trade Mark (including, without limitation, proceedings against any third party for past infringement of the Trade Mark or for passing off or for otherwise infringing the rights of ITCL in the Trade Mark).
- 2.2 ITCI agrees and undertakes to provide TSTC (at its cost and request) with all assistance with any proceedings which may be brought by or against TSTC against or by any third party in relation to the Trade Mark.

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#### 3. **Further Assurance**

ITCI will, at the cost and request of TSTC at any time and from time to time, execute such deeds or documents and do such acts or things as may be reasonably necessary or desirable to give effect to this Agreement.

#### 4. Law and Jurisdiction

This Agreement will be governed by the law in force from time to time in England and the parties consent to the non-exclusive jurisdiction of the Courts of England.

### AGREED by the parties through their authorised signatories:

For and on behalf of

THE INTERNATIONAL TOILETRY COMPANY, INC.

THE SOMERSET TOILETRY COMPANY LIMITED

JOK-	Lna3B	

signature

print name

signature

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