

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM707198

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cortland Capital Market Services LLC		02/04/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BDS Connected Solutions, LLC		
Street Address:	9750 Irvine Boulevard		
Internal Address:	Suite 101		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4935404	CREATIVE CHANNEL SERVICES	
Registration Number:	3212415	CYBERSCHOLAR	
Serial Number:	90251650	HYPE HIVE	
Serial Number:	90251642	TAP A TECH	
Serial Number:	90251639	BRIGHTSHOPS	
Serial Number:	90251646	BRANDFLUENCERS	
Serial Number:	90251635	STORYSTREAMS	
Serial Number:	88763796	IOTRACE	
CORRESPONDENCE DATA			
Fax Number:	2124920673		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123733673		
Email:	sdanzeisen@paulweiss.com, mangelopoulos@paulweiss.com, mccguire@paulweiss.com		
Correspondent Name:	Summer P. Danzeisen		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	Paul Weiss Rifkind Wharton & Garrison LLP		
Address Line 4:	New York, NEW YORK 10019		

CH \$215.00 4935404

ATTORNEY DOCKET NUMBER:	021136-042
NAME OF SUBMITTER:	Summer P. Danzeisen
SIGNATURE:	/Summer P. Danzeisen/
DATE SIGNED:	02/08/2022

Total Attachments: 3

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of February 4, 2022 (“Release”), is made by Cortland Capital Market Services LLC, as Collateral Agent (“Collateral Agent”) in favor of BDS Connected Solutions, LLC (formerly known as BDS Marketing, LLC), a Delaware limited liability company (“Grantor”).

WHEREAS, pursuant to that certain Security and Pledge Agreement dated as of June 26, 2019 (as amended, modified, supplemented, extended and restated from time to time, the “Security Agreement”) by and among the Grantor, Collateral Agent, and others party thereto, Grantor granted to the Collateral Agent, for the ratable benefit of the Secured Parties, a continuing security interest in Grantor’s right, title and interest in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, “Trademark Collateral”); and

WHEREAS, pursuant to the Security Agreement, Grantor executed and delivered to Collateral Agent the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on May 14, 2021 at Reel 7294 Frame 0178 (“Notice”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent, on behalf of the Secured Parties, and Grantor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

SECTION 2. Termination and Release. Collateral Agent, on behalf of the Secured Parties, without any representation, warranty, recourse, or undertaking of any kind (whether express or implied), hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in Grantor’s right, title and interest in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

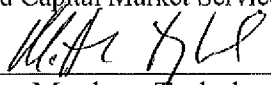
(b) authorizes the recordation of this Release with the USPTO at Grantor’s expense.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, the Collateral Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Collateral Agent:

Cortland Capital Market Services LLC, as Collateral Agent

By: 
Name: Matthew Trybula
Title: Associate Counsel

Schedule A

**BDS Connected Solutions, LLC (formerly known as BDS Marketing, LLC)
(Delaware Limited Liability Company)**

**U.S. Trademarks Subject to Security Interest
Granted by BDS Connected Solutions, LLC (formerly known as BDS Marketing, LLC)
In Favor of Cortland Capital Market Services LLC, as Collateral Agent
Recorded May 14, 2021 at Reel 7294 Frame 0178**

Trademark Registrations

Mark	Reg. No.	Reg. Date
CREATIVE CHANNEL SERVICES	4935404	04/12/2016
CYBERSCHOLAR	3212415	02/27/2007

Trademark Applications

Mark	Appl. No.	Filing Date
HYPE HIVE	90251650	10/13/2020
TAP A TECH	90251642	10/13/2020
BRIGHTSHOPS	90251639	10/13/2020
BRANDFLUENCERS	90251646	10/13/2020
STORYSTREAMS	90251635	10/13/2020
IOTRACE	88763796	10/13/2020