

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM707367

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jongho SOH		01/18/2022	INDIVIDUAL: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	LG Electronics Inc.		
Street Address:	128, Yeoui-daero, Yeongdeungpo-gu,		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	07336		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	90648554	SHOE MAT	
Serial Number:	90648739	SHOE CARE KIT	
Serial Number:	90648737	SHOE CARE NOZZLE	
Serial Number:	90648731	SHOE KIT	
Serial Number:	90648773	SHOE RACK	
Serial Number:	90648722	SHOE STEAM NOZZLE	
Serial Number:	90648726	SHOE STEAM UV NOZZLE	
Serial Number:	90648717	SHOE TRAY	
Serial Number:	90671675	SHOE STORY	
Serial Number:	90671787	SHOEBOX	
CORRESPONDENCE DATA			
Fax Number:	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7032058000		
Email:	searsk@bskb.com, Mailroom@bskb.com		
Correspondent Name:	Michael T. Smith		
Address Line 1:	8110 Gatehouse Road, Suite 100 East		
Address Line 4:	Falls Church, VIRGINIA 22042		

OP \$265.00 90648554

ATTORNEY DOCKET NUMBER:	0630-8973US1
DOMESTIC REPRESENTATIVE	
Name:	Birch Stewart Kolasch & Birch, LLP
Address Line 1:	8110 Gatehouse Road, Suite 100 East
Address Line 4:	Falls Church, VIRGINIA 22042
NAME OF SUBMITTER:	Michael T. Smith
SIGNATURE:	/Michael T. Smith/
DATE SIGNED:	02/09/2022
Total Attachments: 2 source=Shoe Mat et al. Assignment#page1.tif source=Shoe Mat et al. Assignment#page2.tif	

ASSIGNMENT

WHEREAS, Jongho SOH (hereinafter "Assignor"), an individual with citizenship of the Republic of Korea, having a place of business at 3-6, Seongmisan-ro 16-gil, Mapo-gu, Seoul, Republic of Korea 03986, is the owner of the US trademark applications set forth in Attachment "A" hereto; and

WHEREAS, LG Electronics Inc. (hereinafter "Assignee"), a corporation of the Republic of Korea, having a place of business at 128, Yeoui-daero, Yeongdeungpo-gu, Seoul, Republic of Korea 07336, is desirous of acquiring said applications;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said marks, together with the goodwill of the business associated with the marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:
Jongho SOH

Date

Jan. 18, 2022

By



Name Jongho SOH

Title

Senior Manager

ATTACHMENT "A"

Application No. 90/648,554 Mark: Shoe Mat

Application No. 90/648,739 Mark: Shoe Care Kit

Application No. 90/648,737 Mark: Shoe Care Nozzle

Application No. 90/648,731 Mark: Shoe Kit

Application No. 90/648,773 Mark: Shoe Rack

Application No. 90/648,722 Mark: Shoe Steam Nozzle

Application No. 90/648,726 Mark: Shoe Steam UV Nozzle

Application No. 90/648,717 Mark: Shoe Tray

Application No. 90/671,675 Mark: Shoe Story

Application No. 90/671,787 Mark: shoebox