

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM710401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WLRHS Charleston Owner LLC		01/12/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	RB Ryder LLC		
Street Address:	4100 Regent Street		
Internal Address:	Suite G		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43219		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90100522	THE RYDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5152833100		
Email:	nkesselring@nyemaster.com		
Correspondent Name:	Nyemaster Goode, P.C.		
Address Line 1:	700 Walnut Street		
Address Line 2:	Suite 1600		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Ryan Carter		
SIGNATURE:	/Ryan N. Carter/		
DATE SIGNED:	02/24/2022		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

WHEREAS, WLRHS Charleston Owner LLC, a limited liability company of the state of Delaware, with a business address of 353 North Clark Street, Suite 1950, Chicago, Illinois 60654 (“**Assignor**”), pursuant to the Purchase Agreement dated November 23, 2021, has agreed to sell and assign to RB Ryder LLC (“**Assignee**”), a limited liability company of the state of Delaware with a business address at 4100 Regent Street, Suite G, Columbus, Ohio 43219, its successors, assigns, nominees, or other legal representatives, the entire right, title, interest, and goodwill in and to the trademarks/service marks identified on attached **Exhibit A** (collectively, the “**Trademarks**”), together with all corresponding common law rights appurtenant thereto, as well as all registrations, pending applications, and all other filings for the Trademarks, and the goodwill of the business associated with and symbolized by the Trademarks.

WHEREAS, in order to effectuate Assignor’s assignment to Assignee, and Assignee’s assumption, of Assignor’s entire rights, title and interests in and to the Trademarks, Assignor and Assignee are executing this instrument of assignment.

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, and Assignee hereby assumes and accepts from Assignor, Assignor’s entire worldwide right, title and interest in and to, including, without limitation, any and all common law rights thereto, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor’s worldwide right, title and interest in and to each of the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to and assumed by Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration of the Trademarks.

Assignor hereby covenants and warrants that, with respect to each Trademark, it has the full right to convey the above-described right, title, interest and goodwill by this instrument, free of any encumbrances. Assignor further covenants and warrants that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of rights, or to secure registration before the United States Patent and Trademark Office or any foreign Office, at Assignee’s expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee’s expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations,

amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

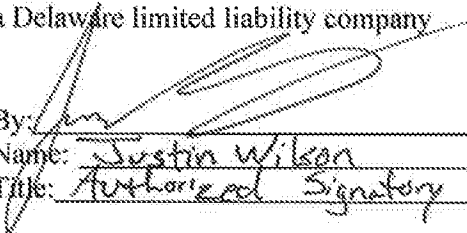
Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Trademark Office of any other country throughout the world.

[Signature Page Follows.]

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed on this 12th day of January, 2022.

ASSIGNOR:

WLRHS CHARLESTON OWNER LLC,
a Delaware limited liability company

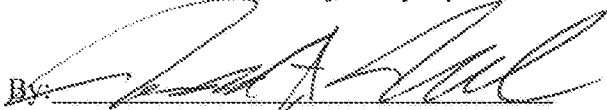
By: 
Name: Justin Wilson
Title: Authorized Signatory

[Signatures Continue on Following Page.]

[Signature Page to Trademark Assignment]

ASSIGNEE:

RB RYDER LLC,
a Delaware limited liability company

By: 

Name: Todd A. Walter

Title: Authorized Signer

{Signature Page to Trademark Assignment}

TRADEMARK
REEL: 007642 FRAME: 0675

EXHIBIT A
TRADEMARKS

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Country
THE RYDER	90/100,522	8/7/2020	N/A	N/A	United States
LITTLE PALM BAR AND SWIM CLUB	90/694,350	5/6/2021	N/A	N/A	United States

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