

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM711569

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M2 Communications, Inc.		03/01/2022	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	ConneXion 360, LLC		
Street Address:	14901 Quorum Drive		
Internal Address:	Suite 650		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2410415	M2 COMMUNICATIONS	
CORRESPONDENCE DATA			
Fax Number:	3125693000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-569-1535		
Email:	ipdocketchicago@faegredrinker.com		
Correspondent Name:	Faegre Drinker Biddle & Reath LLP		
Address Line 1:	320 South Canal Street, Suite 3300		
Address Line 2:	Ashlee M. Germany/Linda A. Prainito		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	523029.2		
NAME OF SUBMITTER:	Linda A. Prainito		
SIGNATURE:	/Linda A. Prainito/		
DATE SIGNED:	03/02/2022		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this “Agreement”), dated as of March 1, 2022, is made by ConneXion 360, LLC, a Delaware limited liability (the “Assignee”) and M2 Communications, Inc. a New Jersey corporation (the “Assignor”). The parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby irrevocably assigns, transfers, conveys and delivers to the Assignee all of the Assignor's right, title and interest in and to the following (the “Assigned Trademarks”):

(a) the trademarks set forth in Exhibit A hereto, including any and all applications and registrations therefor, and including the goodwill of the business symbolized thereby;

(b) all rights of the Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. The Assignor hereby authorizes the Commissioner for Trademarks for the U.S. Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request by the Assignee. Following the date hereof, the Assignor shall take such steps and actions, and provide such cooperation and assistance to the Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments or other documents, as may be necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to the Assignee, or any assignee or successor thereto.

3. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

4. Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, each of the parties has caused this Trademark Assignment Agreement to be duly executed and delivered as of the day and year first above written.

ASSIGNOR:

M2 COMMUNICATIONS, INC.

By: *Didier Merle*

Name: Didier Merle

Title: Secretary

ASSIGNEE:

CONNEXION 360, LLC

By: *Didier Merle*

Name: Didier Merle

Title: Secretary

EXHIBIT A

Assigned Trademarks and Trademark Applications

Mark	Appln. No./ Filing Date	Reg. No./ Reg. Date	Country	Status	Owner
M2 COMMUNICATIONS	75804162 21-Sep-1999	2410415 05-Dec-2000	United States (Federal)	Renewed, renewal due 05-Dec-2030	M2 Communications, Inc. (a New Jersey corporation)