

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM711916

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JLT PERFORMANCE, INC.		10/29/2021	Corporation: VIRGINIA
RECEIVING PARTY DATA			
Name:	S&B FILTERS, INC.		
Street Address:	15461 SLOVER AVENUE		
City:	FONTANA		
State/Country:	CALIFORNIA		
Postal Code:	92337		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90712468	JLT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	alevine@stetinalaw.com		
Correspondent Name:	Mark B. Garred		
Address Line 1:	75 Enterprise, Suite 250		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
NAME OF SUBMITTER:	Mark B. Garred		
SIGNATURE:	/mbg/		
DATE SIGNED:	03/03/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "*Agreement*"), effective as of October 29, 2021 (the "*Effective Date*"), is entered into by and between JLT PERFORMANCE, INC., a Virginia corporation ("*Assignor*"), and S&B FILTERS, INC., a California corporation ("*Assignee*"). Assignor and Assignee are collectively referred to in this Agreement as the "*Parties.*"

WHEREAS, Assignor has adopted, used and is using in commerce the trademarks identified on the attached Schedule A (the "*Trademarks*"); and

WHEREAS, Assignee desires to acquire said Trademarks, the goodwill associated therewith, and the applications and/or registrations thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the assignor does hereby sell, assign, transfer and set over unto the assignee the entire right, title, and interest in and to the Trademarks in the United States of America, the goodwill associated with said marks, the registrations thereof, and the right to sue for past and future infringement thereof.

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This assignment is effective as of October 29, 2021.

ASSIGNOR:

JLT PERFORMANCE, INC.,
a Virginia corporation


By:  _____

Name: Jay Richard Tucker

Title: President

ASSIGNEE:

S&B FILTERS, INC.,
a California corporation

By:  _____

Name: Berry Carter

Title: CEO

TRADEMARK

REEL: 007649 FRAME: 0126

SCHEDULE A

United States Applications

Mark	Ser. No.	App. Date
JLT	90712468	5/14/2021
JLT PERFORMANCE	90294134	11/2/2020