

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM715572

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900671055		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Highplus International Co., Ltd.		11/30/2020	Company: TAIWAN
RECEIVING PARTY DATA			
Name:	Neoperl Holding AG		
Street Address:	Pfeffingerstrasse 21		
City:	Reinach		
State/Country:	SWITZERLAND		
Postal Code:	CH4153		
Entity Type:	Company: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3412679	HIHIPPO	
CORRESPONDENCE DATA			
Fax Number:	9085187795		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9085187700		
Email:	info@thelawfirm.cc		
Correspondent Name:	MAYER & WILLIAMS PC		
Address Line 1:	55 Madison Avenue, Suite 400		
Address Line 4:	Morristown, NEW JERSEY 07960		
ATTORNEY DOCKET NUMBER:	3412679		
NAME OF SUBMITTER:	Alan D. Kamrath		
SIGNATURE:	/Alan D. Kamrath/		
DATE SIGNED:	03/21/2022		
Total Attachments: 3			
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Schedule 4-1

Deed of Assignment of Trademark






THIS DEED OF ASSIGNMENT ("DEED") is made on the 30 day of November 2020

BETWEEN:-

- (1) Highplus International Co., Ltd, a company duly incorporated under the laws of Taiwan, whose registered office is situated at 1F, No. 8, Ln 270, Sec. 3, Beishen Rd. Shengkeng District, New Taipei City, Taiwan ("Assignor"); and
- (2) Neoperl Holding AG, a company duly incorporated under the laws of Switzerland, whose registered office is situated at Pfeffingerstrasse 21, CH-4153 Reinach, Switzerland ("Assignee").

WHEREAS:-

- (A) Assignor is the sole and exclusive owner of the below trademark ("Trademark"):-

Country	Title/ Mark	Registration No.	Status
China	Hhippo 	4289008	Alive
China	大河馬	4654948	Alive
EU	Hhippo 	004048567	Alive
Taiwan	 Hhippo	01121493	Alive
Taiwan		01519527	Alive
USA	Hhippo 	3,412,679	Alive

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- (B) Assignor and Assignee have entered into an Agreement dated [Date] under which, among other things, Assignor agrees to assign to Assignee all right, title and interest in and to the Trademark.
- (C) Pursuant to the Agreement, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademark.

NOW THIS DEED WITNESSES as follows:-

1. Assignor hereby irrevocably sell, assign, transfer and convey unto Assignee, or Assignee's designees, all of Assignor's right, title and interest in and to the Trademark together with any and all goodwill of the Trademark including any renewals and extensions thereof.
2. Assignor shall execute and deliver documents, and take all necessary action, as Assignee may reasonably require to effect the terms of this Deed and to perfect Assignee's title in and to the Trademark assigned to it hereunder.
3. To the extent of any conflict or inconsistency between the terms of this Deed and the Agreement, the Agreement shall prevail and govern the rights and obligations of the Parties hereto and the scope of assignment of the Patents.
4. If any part or parts of this Deed shall be held invalid or unenforceable for any reason, the remainder of this Deed shall continue in full force and effect. If any provision of this Deed is deemed invalid or unenforceable by any court of competent jurisdiction, and if limiting such provision would make the provision valid, then such provision shall be deemed to be construed as so limited.
5. This Deed may be entered into in any number of counterparts, each of which when so executed and delivered shall be the original, but all the counterparts shall together constitute one and the same Deed.

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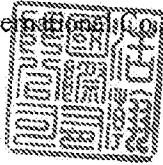
6. This Deed shall be governed by and construed in accordance with the laws of Hong Kong, and the Parties hereto submit to the non-exclusive jurisdiction of the courts of Hong Kong.

IN WITNESS WHEREOF, the Parties hereto have executed this Deed of Assignment the day and year first above written.

SIGNED SEALED and DELIVERED

by

for and on behalf of Highplus International Co Ltd
in the presence of:-



) *Koo Chui Hong*
)
)
) *Ma Ling Koo. 2020.11.30*

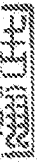
SIGNED SEALED and DELIVERED

by

for and on behalf of Neoperl Holding AG
in the presence of:-

Felix Schneider

)
)
)
) *[Signature]*



Koo

TRADEMARK