

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM712569

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Helen Hall		03/01/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Bomb IP, LLC		
Street Address:	409 King Street, Suite 200		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29403		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5468169	BLENDER BOMBS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(504) 782-2494		
Email:	johnrappold@rappoldlegal.com		
Correspondent Name:	John M. Rappold		
Address Line 1:	147 Cape May Lane		
Address Line 4:	Mount Pleasant, SOUTH CAROLINA 29464		
NAME OF SUBMITTER:	John M. Rappold		
SIGNATURE:	/John Rappold/		
DATE SIGNED:	03/07/2022		
Total Attachments: 5			
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OP \$40.00 5468169

ASSIGNMENT OF TRADEMARK

Whereas Helen Hall (UNITED STATES INDIVIDUAL), DBA HUSHUP + HUSTLE
(name of assignor)

of 309 Hibben Street, Mount Pleasant, South Carolina 29464 (Mailing Address: 409 King Street, Suite 200, Charleston, South Carolina 29403)
(address)

Owens trademark reg# 5468169 or application # _____,

Word Mark "Blender Bombs".


Whereas Bomb IP, LLC
(name of assignee)

of 409 King Street, Suite 200 Charleston, South Carolina 29403
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

DocuSigned by:


(Signature of assignor);

March 1, 2022 | 11:58 AM PST

Date of Execution

Name and Title of signatory
if assignor is a corporation

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("Agreement") dated this 1st day of March, 2022,

BY AND BETWEEN:

Helen Hall ("Assignor") and Bomb IP, LLC ("Assignee").

- I. Assignor and Assignee's Authorized Representative, Helen Hall, HEREBY ATTESTS AND AFFIRMS:**
- A.** That **Helen Hall** is a United States citizen located at 309 Hibben Street, Mount Pleasant, South Carolina 29464, and does business as (DBA) "Hushup and Hustle";
 - B.** That **Bomb IP, LLC**, a South Carolina Limited Liability Company located at 409 King Street, Suite 200, Charleston, South Carolina 29403, was duly formed on Helen Hall's behalf through filing of the company's Articles of Organization with the South Carolina Secretary of State by her authorized representative, Seth W. Whitaker, Ltd. Co. on February 8, 2022;
 - C.** That **Helen Hall** is the sole owner and an authorized representative of **Bomb IP, LLC**;
 - D.** That **Assignor, Helen Hall**, is the sole, rightful, and undisputed owner of the intellectual property that is the subject of this Agreement with the right to convey;
 - E.** That this Agreement includes the conveyance to Assignee of all intellectual property and associated rights now held by Assignor and listed below, including Assignor's trademark and service mark assets, as well as any "trade dress" and associated right, whether they be federally or state-registered, pending, applied for, or common law mark rights;
 - F.** That this Agreement includes the intellectual property assets listed below, with the intent that Assignee now be assigned and, thus, acquire from Assignor by this Agreement all of Assignor's right, title, and interest in and to the trademark applications and registrations, together with the benefit of any use of the trademarks by Assignor, and the goodwill of the business relations to the Trademarks, collectively and individually, as well as to the goods or services associated with them, to hold unto Assignee, absolutely and indefinitely; and
 - G.** Including, specifically, United States Patent and Trademark Office (USPTO) Trademark **Reg. No. 5468169, for the "Standard Character" (word) mark "Blender Bombs"**, Int. Cl. 29, filed on September 29, 2017, and registered on May 15, 2018.

II. ASSIGNMENT.

Whereas, Assignee desires to acquire from Assignor all of Assignor's right, title, and interest in and to the Trademark application(s) and/or registration(s), together with the benefit of any use of the Trademark(s) by Assignor, and the goodwill of the business relations to the Trademark(s) and to the wares or services associated with it, to hold unto Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

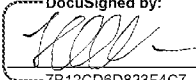
- a. **Trademark Assignment.** Assignor hereby sells, transfers, and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademark application(s) and/or registration(s), together with **(i)** the benefit of any use of the Trademark(s) by Assignor **(ii)** the goodwill of the business relations to the Trademark(s) and to the wares or services associated with it, and **(iii)** all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto Assignee absolutely.
- b. Assignor's and Assignee's authorized representative also intends to record a shorter form assignment with the USPTO in the form, attached hereto as **EXHIBIT A.**

[Signature(s) on the following page]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed, acknowledged, and agreed to this Intellectual Property Assignment Agreement by affixing their (or authorized representative's) signature, as of the date so written below.

**Helen Hall
(or Authorized Representative)**

Signature:

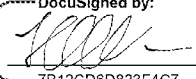
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Date:

March 1, 2022 | 11:58 AM PST

**Authorized Representative of
Bomb IP, LLC**

Signature:

DocuSigned by:

7B12CD6D823F4C7...

By: Helen Hall
Its: Manager

Date:

March 1, 2022 | 11:58 AM PST

