

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM713169

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BMO Harris Bank, N.A.		02/24/2022	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Luc Belaire LLC		
<b>Street Address:</b>	1300 Old Skokie Valley Road		
<b>Internal Address:</b>	c/o Sovereign Brands, L.L.C.		
<b>City:</b>	Highland Park		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60035		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4436973	LUC BELAIRE	
<b>Registration Number:</b>	5018385	LUC BELAIRE	
<b>Registration Number:</b>	4828191	PRODUIT DE FRANCE LUC BELAIRE RARE ROSE	
<b>Registration Number:</b>	5715793	SELF-MADE TASTES BETTER	
<b>Registration Number:</b>	5847942	BLACK BOTTLE GIRLS	
<b>Registration Number:</b>	5911493	BLACK BOTTLE ATHLETES	
<b>Registration Number:</b>	6325008	BLACK BOTTLE BOYS	
<b>Registration Number:</b>	5132927	BELAIRE BOYS	
<b>Registration Number:</b>	5216651	BELAIRE GIRLS	
<b>Registration Number:</b>	4744919	JOIN THE MOVEMENT	
<b>Serial Number:</b>	87688653	LUC BELAIRE ZEUS	
<b>Serial Number:</b>	90441642	BLACK BOTTLE BOYS	
<b>Serial Number:</b>	90441604	BLACK BOTTLE GIRLS	
<b>Serial Number:</b>	88070989	BLEU	
<b>Serial Number:</b>	90441564	LUC BELAIRE	
<b>Serial Number:</b>	88744114	LUC BELAIRE BLEU	
<b>CORRESPONDENCE DATA</b>			

OP \$415.00 4436973

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-238-3244  
**Email:** jtelesford@emmetmarvin.com  
**Correspondent Name:** Emmet, Marvin & Martin LLP  
**Address Line 1:** 120 Broadway, 32nd Floor  
**Address Line 2:** Janelle Telesford  
**Address Line 4:** New York, NEW YORK 10271

<b>NAME OF SUBMITTER:</b>	Janelle Telesford
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<b>SIGNATURE:</b>	/Janelle Telesford/
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<b>DATE SIGNED:</b>	03/09/2022
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**Total Attachments: 3**

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source=JPMC - Sovereign - 2022 (02-24-22) BMO Luc Belaire Trademark Termination- Executed#page1.tif  
source=JPMC - Sovereign - 2022 (02-24-22) BMO Luc Belaire Trademark Termination- Executed#page2.tif

**TERMINATION OF GRANT OF SECURITY INTEREST (TRADEMARKS)**

**KNOW ALL MEN BY THESE PRESENTS, THAT BMO HARRIS BANK, N.A.**, a banking corporation, having an office at 111 West Monroe Street, Chicago, Illinois 60603, as Secured Party,

**DOES HEREBY CERTIFY** that certain Grant of Security Interest (Trademarks), dated as of December 15, 2020, made by Luc Belaire LLC, as Grantor, to BMO Harris Bank, N.A., as Secured Party, and recorded on December 15, 2020 in the United States Patent and Trademark Office in Reel 7134, Frame 0324, wherein the Grantor granted to the Secured Party a security interest in and to all of the right, title and interest of the Grantor in and to the trademarks listed on Schedule A attached hereto,

**IS TERMINATED** and does hereby consent that the same be discharged of record.

**IN WITNESS WHEREOF**, the undersigned has caused these presents to be signed by its duly authorized officer as of the 24th day of February, 2022.

**BMO HARRIS BANK, N.A.**

By: Anthony J. Gattuso  
Name: Anthony J. Gattuso  
Title: Director

**Schedule A**  
**to**  
**Termination of Grant of Security Interest (Trademarks)**  
**Dated as of February 24, 2022**

<u>Trademark</u>	<u>Registration No./ Serial No.</u>	<u>Registration Date/ Filing Date</u>
Luc Belaire	4436973/85402095	11/19/2013
Luc Belaire	5018385/86316123	08/09/2016
Produit De France Luc Belaire Rare Rose	4828191/86325290	10/06/2015
Self-Made Tastes Better	5715793/86775976	04/02/2019
Black Bottle Girls	5847942/86984418	09/03/2019
Black Bottle Athletes	5911493/86984471	11/19/2019
Black Bottle Boys	6325008/86984477	04/20/2021
Belaire Boys	5132927/87075750	01/31/2017
Belaire Girls	5216651/87075789	06/06/2017
Luc Belaire Zeus	87688653	11/17/2017
Black Bottle Boys	90441642	12/31/2020
Black Bottle Girls	90441604	12/31/2020
Bleu	88070989	08/08/2018
Join the Movement	4744919/86236614	03/31/2014
Luc Belaire	90441564	12/31/2020
Luc Belaire Bleu	88744114	01/01/2020