

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM713889

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Monument Partners LLC		02/15/2022	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BHPC Associates LLC		
<b>Street Address:</b>	1370 Broadway		
<b>Internal Address:</b>	Suite 901		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4081402	MONUMENT	
<b>Registration Number:</b>	4295993	MONUMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	12126553500		
<b>Email:</b>	ip@msf-law.com		
<b>Correspondent Name:</b>	Susan M. Schlesinger		
<b>Address Line 1:</b>	125 Park Avenue		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	John S. Miranda, Associate Attorney		
<b>SIGNATURE:</b>	/John S. Miranda/		
<b>DATE SIGNED:</b>	03/11/2022		
<b>Total Attachments: 2</b>			
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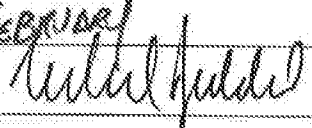
OP \$65.00 4081402

TRADEMARK ASSIGNMENT

FOR ONE DOLLAR and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Monument Partners LLC, a New York limited liability company, with an address of 1370 Broadway, Suite 901, New York, NY 10018 (hereinafter "Assignor") hereby assigns to, BHPC Associates LLC, a Delaware limited liability company, with an address of 1370 Broadway, Suite 901, New York, NY 10018 (hereinafter "Assignee"), Assignor's entire right, title and interest in and to the trademark listed in Schedule A hereto (hereinafter the "Trademark"), together with the goodwill of the business associated with and symbolized by the Trademark, including without limitation, all proceeds of said Trademark, the right to sue for past, present, and future infringements and all claims and causes of action therefor, as well as any and all trademark applications and registrations for the Trademark, including without limitation, the U.S. trademark registrations listed in Schedule A to be held and enjoyed by said Assignee for its own use and benefit and for the use and benefit of its successors and assigns as fully and as entirely as the same would have been held and enjoyed by Assignor had the assignment not been made.

ASSIGNOR COVENANTS and AGREES that it will, at any time upon request, without further compensation, execute and deliver any and all papers or instruments that in the reasonable opinion of the Assignee may be necessary or desirable to secure to said Assignee the full enjoyment of the right, title and interest hereby conveyed or intended to be conveyed.

ASSIGNOR COVENANTS and AGREES that it has the power and authority to grant this Assignment.

Signed, Sealed and delivered on this 15<sup>th</sup> day of February  
By:   
Name: Michael Haddad  
Title: Member

SCHEDULE "A"

Trademarks

Trademark	U.S. Application Serial No.	U.S. Registration No.
MONUMENT	85/975,274	4,081,402
MONUMENT	85/074,287	4,295,993