

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM714600

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/03/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TI Media Limited		01/25/2022	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Boating Communications Limited		
Street Address:	Hartfield House, First Floor 41-47 Hartfield Road, Wimbledon		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW19 3RQ		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2561490	IBI	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-760-0404		
Email:	efiling@knobbe.com		
Correspondent Name:	Jonathan Menkes		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
DOMESTIC REPRESENTATIVE			
Name:	Jonathan Menkes		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Jonathan Menkes		
SIGNATURE:	/JAM/		
DATE SIGNED:	03/15/2022		
Total Attachments: 5			

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment ("Assignment") is effective as of May 3, 2017, by and between TI Media Limited, a limited company of the United Kingdom formerly known as Time Inc. (UK) Ltd. ("ASSIGNOR"), and Boating Communications Limited, a private limited company of the United Kingdom ("ASSIGNEE").

WHEREAS, ASSIGNOR had adopted, used, was using, and was, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Registered Trademark");

WHEREAS, ASSIGNOR had acquired goodwill associated with and symbolized by said Registered Trademark and had not abandoned the same;

WHEREAS, ASSIGNEE was desirous of acquiring all rights, title, and interest in and to the Registered Trademark;

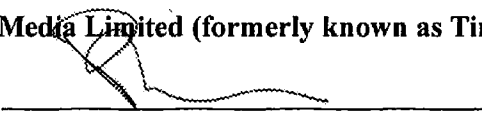
WHEREAS, ASSIGNOR changed its name from Time Inc. (UK) Ltd. to TI Media Limited, as shown in the attached **Exhibit A**;

WHEREAS, ASSIGNOR was willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR had possessed in and to the Registered Trademark; and

WHEREAS, ASSIGNOR, for good and adequate consideration, did assign and sell to ASSIGNEE, as of the effective date of this Assignment, all rights, title, and interest as ASSIGNOR did possess in and to the Registered Trademark set forth in **Exhibit B**, together with the goodwill symbolized with said Registered Trademark concurrent with the transfer of certain tangible assets as indicia of said goodwill, as set forth in the Business and Asset Sale Agreement dated May 3, 2017.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby confirms its assignment and sale to ASSIGNEE of all rights, title and interest as ASSIGNOR possessed or may possess in and to the Registered Trademark set forth in Schedule A, together with the goodwill symbolized with said Registered Trademark concurrent with the transfer of certain tangible assets as indicia of said goodwill.

TI Media Limited (formerly known as Time Inc. (UK) Ltd.)

By: _____

Name: PENNY LADKIN-BRAND

Title: CFO

Date: 25/01/22

Boating Communications Limited

By: *A Euden*

Name: ANTHONY EUDEN

Title: DIRECTOR

Date: 11/01/2022

**EXHIBIT B TO CONFIRMATORY TRADEMARK
ASSIGNMENT**

U.S. Registration No.	Mark	Classes
2561490	IBI	16, 35, 42